



International Organisation of Vine and Wine

COMMISSION III “ECONOMY AND LAW

Proceedings report for the 26th meeting

Date: Saturday 6th April 2024. 12h00 – 13h30 (Dijon Time)

Place: Salle de Metropole, 40 avenue du Drapeau. 21000, Dijon
KUDO videoconference

International Organisation of Vine and Wine
Intergovernmental Organisation
Created on 29 November 1924 • Restructured on 3 April 2001

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AGENDA
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No.	Item	Working paper
1.	Adoption of the agenda	CIII 2024-04 OJ
2.	Approval of the summary of conclusions of the 24st session of the Commission (June 2022)	CIII 2023-06 CR_EN
3.	Work Summary of the expert groups: <ul style="list-style-type: none">✓ Economic Analysis, Markets and Consumption✓ Statistics and situation✓ CEP (Culture, Education and Heritage)✓ Vitivinicultural Spirituous Beverages✓ Law and Consumer Information	
4.	Point information on “Codification of OIV resolutions” <ul style="list-style-type: none">✓ Progress report from the Codification Steering Committee	
5.	Point information on “Vine and Wine World Trade Forum (VWWTF)” <ul style="list-style-type: none">✓ Follow-up	
6.	Point information on “Culture, Education and Heritage Expert Group (CEP)”	
7.	OIV Strategic Plan 2025 – 2029	
8.	Any other business	



INTRODUCTION

Commission III “Economy and Law” held its 26rd meeting on Saturday 6th April 2024. A total of 45 official delegates and experts representing 15 Member States and 2 Observer organisations attended the meeting. The session was opened by Mrs. Yvette van der Merwe (President of the CIII, South Africa) and Mr. Antonio Seccia (Scientific Secretary of the CIII, Italy).

1. Adoption of the agenda

1.1. The agenda was adopted without modifications.

2. Approval of the proceedings report for the 25rd session of the Commission III (September 2023)

2.1. The report of the 25rd session of the CIII was adopted without modifications.

3. Work Summary of the expert groups

The Head of Unit Economy and Law presented the current state of works within the experts groups.

3.1. Economic Analysis, Markets and Consumption – ECOMAR Group meeting

It was highlighted that ECOMAR changed its way of working in order to also clearly respond to important issues for the sector.

The topics of Resilience, Wine Tourism, Trade (and more specifically Barriers to Trade), Value Chain, the results of the first Vine and Wine World Trade Forum (VWWTF) were widely discussed in the group, and we can see that the group has made important progress on these topics.

ECOMAR Group will have the opportunity to work with UNTWO on the topic of wine tourism, as well as with organizations such as United Nations Conference for Trade and Development (UNCTAD) and International Trade Centre (ITC) on the topic of trade for vitivincultural products. It was underlined the importance to promote coherent work with these organisations.

3.2. Statistics and situation – STATCO group meeting.

A schedule on the OIV thematic focus study was established:

- ✓ 2023/2024 international trade patterns and major re-export centres
- ✓ 2024/2025 Evolution of the vine and wine sector 1924-2024
- ✓ 2025/2026 Update of FAO-OIV publication on table grapes & dried grapes + GRAPE JUICES

The Group continues with UNWTO-OIV project on Wine Tourism Measurement and a joint publication is expected for this year and with an electronic working group on metadata and data collection methods, Publication of a collective expertise document expected in 2025.



3.3. Culture, Education and Heritage - CEP Group meeting

It was underlined the new objectives of the renewal of FORMAT Group became CEP Group:

- ✓ The recognition of the historical, cultural, landscape and societal heritage of the global vine and wine sector by establishing and/or using a universal definition and general principles.
- ✓ The preservation and dissemination of ancestral techniques and traditions surrounding the cultivation of grapes and their transformation.
- ✓ The development of research and socio-cultural reflections on the vine and wine in the world.

The group welcomed the presentation from ICOMOS (International Council and monument and sites), which is a non-governmental international organisation dedicated to the conservation of the world's monuments and sites. The presentation was followed by two practical presentations on this topic from the Swiss delegation.

Following the new objectives of the CEP group, the experts highlighted that there are a great possibility to explore collaboration with ICOMOS and UNESCO and to address fundamental issues for the future of the sector, and at the same time to be consistent with its international works and with the guidelines that will be established in the Strategic Plan 2025-2029.

The President of the Commission III recalled the importance to the delegations to include experts who can contribute to the development of this group. Historians, anthropologists, and other experts of the social sciences will be necessary to develop the objectives of the CEP group.

3.4. Vitivinicultural Spirituous Beverages – BOISPI Group meeting

It was highlighted that BOISPI group has done important work these last two years in the labelling of nutrients and ingredients for spirits of vitivinicultural origin. Thus, the two resolutions on this matter were advanced to step 5.

This group continued its reflections on the various products existing in the markets today, thus a resolution in the definition of new products was advanced to step 3.

Regulatory and commercial aspects in the spirits sector were also addressed with different presentations from Italy, France and the European Union.

An important expertise collective document is ongoing regarding ageing, definitions, production and consumption aspects of vitivinicultural beverages.

3.5. Law and Consumer Information – DROCON Group meeting

Codification work continues to advance and a resolution on this matter was advanced to step 7.



In definition of vine and wine products, the two resolutions about dealcoholisation and partially dealcoholisation of wine were advanced to step 5, and one resolution on definitions of Wine-based beverages and Beverages based on vitivincultural products was advanced to step 3.

One of the most important achievements was the progress of the two labelling resolutions. The resolution regarding e-label, nutrient declaration and information about ingredients, and the resolution for wine labelling: varietal name were advanced to step 7.

It was highlighted that the work of DROCON achieved in the last two years reinforces the importance of this group for the OIV, which is also seen in the request of other groups of experts for collaborative work with DROCON.

There were also interesting presentations, among them one from the OECD on the initiative of the International Organisations Partnership (IOp), in which the OIV is a member, and which seeks cooperation and joint work of all international organisations to face the great challenges.

4. Point information on “Codification of OIV resolutions”

- 4.1. The Head of Unit Economy and Law presented the progress report from the Codification Steering Committee
- 4.2. The current state of all OIV resolutions adopted since 1924 (1432 resolutions) were presented according to the following categories :
 - ✓ Withdrawn: 412 resolutions (through the resolution OIV-ECO 715-2023.
 - ✓ Proposal for withdrawal – ECO-DROCON 23-726 (currently on step 3) : 184 resolutions
 - ✓ Codified: 556 resolutions
 - ✓ To be codified, in force : 195 resolutions
 - ✓ No codified: 85 resolutions – need to review – Consultation Annex 8 rules of procedure.
- 4.3. A focus was made regarding the 85 no codified resolutions. It was reminded that these resolutions were reviewed in a first step by the OIV secretariat and the Codification Advisory Committee, and following this reviewing an evaluation is proposed in accordance with the Annex 8 of the OIV Rules of procedure. According to the procedure, the CST was also informed on the next steps of these 85 resolutions (CST meeting of April 8).

5. Point information on “Vine and Wine World Trade Forum (VWWTF)”

- 5.1. It was presented the work and results obtained with the first Vine and Wine World Trade Forum, held in October 2023, with the participation of several international organisations working on the topic of trade, players and stakeholders of the global vine and wine sector.
- 5.2. Four main areas of action were presented in which the OIV could be work:



- ✓ Standards (OIV) harmonisation: To enhance the (key) role of the OIV regarding the harmonisation of standards in the vitivincultural sector as a tool to facilitate access to markets for vitivincultural products.
- ✓ Market Access and Trade Facilitation: To provide a platform for networking and discussion, enabling the sector and its stakeholders to strengthen existing partnerships and commercial agreements, or promote new ones if necessary.
- ✓ Cooperation: To stimulate collaboration among sector stakeholders, promoting the sharing of knowledge, best practices, and sustainable solutions related to trade and market access.
- ✓ Training/Educating: To train/educate players and stakeholders about the challenges and opportunities of the vine and wine trade, the identification of measures affecting trade, including strategies for market access, trade policy dynamics, and international market trends present in the vitivincultural sector

6. Point information on “Culture, Education and Heritage Expert Group (CEP)”

- 6.1. The Head of Unit presented the last decisions taken during 2023 regarding the new orientations of the group CEP (ex-training group). It was reminded that in 2023, during the 17th session it was presented the new objectives of the group, which were approved by the experts and then validated par le CST.
- 6.2. The new orientations have three main objectives:
- ✓ The recognition of the historical, cultural, landscape and societal heritage of the world wine industry by establishing a universal definition.
 - ✓ The preservation and dissemination of ancestral techniques and traditions surrounding the cultivation of grapes and their transformation.
 - ✓ The development of research and socio-cultural reflections on the vine and wine in the world.

7. OIV Strategic Plan 2025 – 2029

- 7.1. The Director General of the OIV, present throughout the CIII meeting, presented a first proposal for the Strategic Plan. It was noted that this proposal will also be discussed during the meeting of the CST, COMEX and General Assembly.
- 7.2. The Strategic Plan will focus on a few scientific and operational priorities. This Plan will also outline a vision defining the OIV as the trusted scientific and technical point of reference for the global vine and wine sector.
- 7.3. Scientific priorities can be broken down into six areas based on an overarching theme: a sustainable future for vine and wine:
- ✓ Strengthening the resilience of viticulture
 - ✓ Adapting oenology for the future
 - ✓ Supporting products other than wine
 - ✓ Simplifying international trade and markets



- ✓ Anticipating the consumers and markets of the future
- ✓ Understanding vine, wine and society

7.4. In terms of organisational priorities, three priorities have been identified:

- ✓ Aligning OIV structures with scientific priorities
- ✓ Optimising OIV work procedures
- ✓ Expanding beyond the usual activities

8. **Any other business**

8.1. N/A