

Inside

THIS ISSUE

- HDA President Message
- Recognition News
- Calendar
- B.O.L.D. & Outreach News
- JHDA Scientific Journal News
- 2025 Annual Meeting & Student Regional Save the Date
- Professional & Student Chapters latest activities



HISPANIC DENTAL ASSOCIATION

421 Huguenot Street, Suite 54
New Rochelle, NY 10801
www.hdassoc.org

Join Us in Fort Lauderdale

**2025
HDA Annual Meeting
&
Student Regional**



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www.hdassoc.org

Sept. 18-20, 2025

Marriott Resort
Fort Lauderdale Harbor Beach

HDA President Message

"Pioneers of Change: Shaping the Future Together"



It is time to celebrate the Hispanic Heritage Month! We honor our ancestors' history, culture, and invaluable contributions. We recognize the significant role that Hispanic and Latino people have played, not only in the United States but also in the broader Hispanic world. Their contributions have shaped our history and culture, and we celebrate their achievements with pride.

The Hispanic Heritage Month (HHM) observation started in 1968 as Hispanic Heritage Week under President Lyndon Johnson and was expanded by President Ronald Reagan in 1988 to cover a 30-day period. The HHM begins on September 15th because several Latin American countries celebrate their independence on that day. For example, Mexico celebrates its independence on September 16th, and Chile celebrates its independence on September 18th.

The Hispanic Dental Association (HDA) theme for this year's HHM is "Honoring the past, Embracing the future." The HDA embraces and celebrates this year's theme by celebrating that Hispanic people have been part of the United States' history since before the American colonization and the American Revolution, and showcasing their significant contributions to the country as writers, scientists, soldiers, doctors, entrepreneurs, academics, and leaders.

Each HHM marks a remarkable stride made by our Hispanic community in economics, politics, societal advancement, and well-being. The Hispanic Dental Association (HDA) has been a driving force in these efforts, actively working to achieve greater equity and justice in oral health services. Through our initiatives in outreach, professional development, research, publications, international dentists, educational, communications, and advocacy, we strive to promote opportunities and equal access in Oral Health, empowering our community for a healthier future.



Regarding **honoring the past**, the HDA recognizes our roots and the significant role of Hispanic and Latino people in dentistry, publishing recent historical research about the **first Hispanic Women in Dentistry in all Spanish-speaking countries**. We will also publish

the traces of the **first Hispanic dentists in the United States**. This incoming publication will be a great achievement for our profession and our ethnicity, allowing us to honor the pioneers of our profession in these lands, how they forged the path for those who came later, and how we can learn by their leadership example as a guide for future generations. Equally, we have been recognizing the efforts of our past presidents and collaborating teams for almost 35 years, since we could not be where we are if they had not paved our way.

Besides **embracing the future**, our 9th edition of the Journal of the Hispanic Dental Association (JHDA), "**Workforce: Challenges and Opportunities**," and the incoming 10th JHDA edition, "**Policy Changes in Oral Health: An Engagement Path**," are a seedbed to strengthen the advocacy efforts and changes that our communities need. Likewise, our **2022-2024 workshops and research publications** showing the current trends in oral health for US Hispanics are the better approach for data-driven policymaking for policy changes in oral health. These efforts help us support marginalized communities and educate our leaders about dismantling systemic inequalities for better health outcomes.

Our commitment to the future of **Hispanic leadership in dentistry** is unwavering. All our HDA outreach programs, including **Building our Leaders in Dentistry (BOLD)**, Care of US, **Serving Our Heroes/Sirviendo Nuestros Heroes** Veterans programs, **HDA Bringing Smiles** Health fairs, Bilingual resources for oral health providers, e-learning platform, and our pathway **Community Leadership Fellowship program (CLF)**, are primarily focused on training and empowering the next generation of Hispanic leaders in dentistry. We believe in their potential and are dedicated to nurturing their skills and knowledge.

We are highly committed to supporting you in enjoying your local 2024 HHM celebrations. Contact us to learn more about our available resources for HHM service events for our communities. Let's leave a big mark this year on our Hispanic empowerment and leadership.

Martha Mutis

Martha Mutis, DDS, MPH, cMBA, EdD, FICD
President Hispanic Dental Association



Congratulations!

Congratulations to HDA Executive Director, Dr. Christina Meiners, named 2024 Texas Dentist of the Year!

Every year the Texas Academy of General Dentistry selects one dentist to honor as the Texas Dentist of the Year™, the highest honor a Texas dentist can receive. Nominees are chosen throughout the state from local societies and components of the Texas Dental Association and Texas Academy of General Dentistry. Dr. Meiners is the 4th female, 4th Hispanic, and 4th from her South Texas hometown region of the Rio Grande Valley to win this award since it began in 1965.

Dr. Meiners stated, "To be one of the youngest recipients and be able to bring some diverse representation to this stage is such an unexpected honor and privilege, especially during Hispanic Heritage Month. It was also so incredible to see that 7 of the 11 nominees were women!"

Texas HDA members were present at the Texas Academy Awards Ceremony as well as Dr. Meiners family. "It has truly been a blessing for me to be able to serve in various roles of leadership and to serve our profession and community but I am especially grateful for the friendships I have formed and the opportunity to be a mentor and hopefully an inspiration to our future generations, most especially my daughter."



2024 Dentist of the Year Nominees



Dr. Meiners and her daughter Madison



Texas HDA members present to support Dr. Meiners and Dr. Anthony Jaramillo (New Dentist of the Year Nominee)



ADA Recognition to Dr. Ana Keohane

Dr. Ana Keohane has been recognized by the American Dental Association (ADA) as one of the 2024 "10 Under 10" award winners¹. This prestigious award highlights her significant contributions to the dental field, particularly her dedication to mentorship. Dr. Keohane's journey from Barranquilla, Colombia, to Boston has been marked by the guidance of key mentors who have shaped her career. Her commitment to giving back and supporting the next generation of dental professionals is truly inspiring



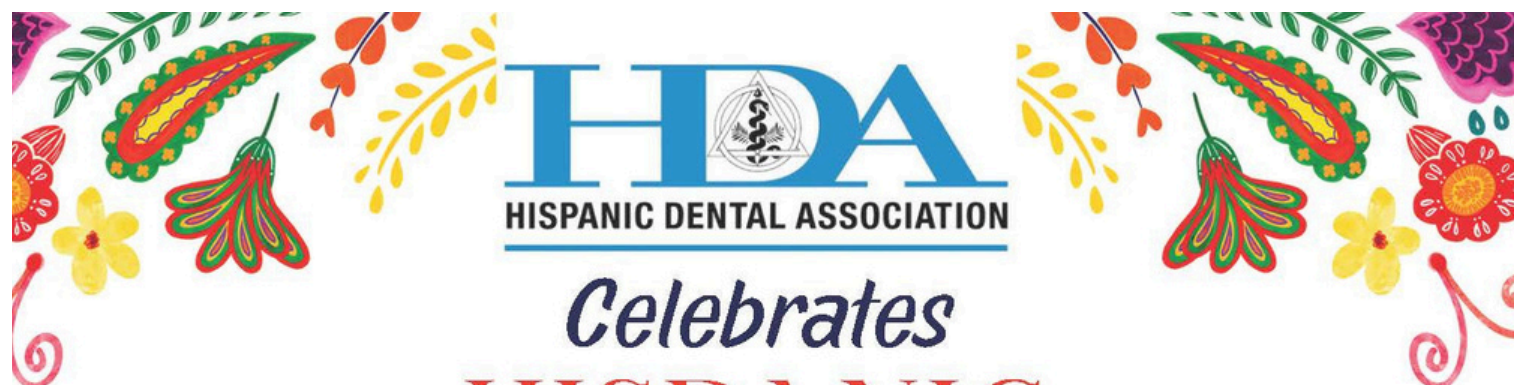
Community: Ana Keohane, D.M.D. (second from left), attends a Massachusetts Hispanic Dental Association event. Photos courtesy of Dr. Keohane.



Teacher: Dr. Keohane lectures at Boston University.

[READ MORE](#)

The Hispanic Dental Association is proud to honor the vibrant culture, rich history, and lasting contributions of the Hispanic community. From September 15th to October 15th, we're excited to spotlight the incredible impact Hispanics have made.



Celebrates
HISPANIC
HERITAGE MONTH

Sept. 15 - Oct. 15

We invite all HDA & HSDA members to participate in:

“NUESTRA SONRISA HISPANA”

Choose one or more of the following:

- Share our Spanish Oral Health or Older Adults Presentation with your community
- Participate in a health fair and distribute oral health information and hygiene products to your community
- Host a Dental Spanish Lunch and Learn with your dental office team or school
- Host a FREE dental day in your office

Submit your event information and pictures [here](#) to be featured on HDA social media. Don't forget to tag your event with #HDACares





Calendar

PAST 2024 CE SERIES

These were educational series in July, August and September, 2024.

JULY 18

Community Leadership Fellowship Session

JULY 25

CE Series: Regeneration Then & Now

Speaker: Dr. Tatiana Botero /1 CE

JULY 30

IDC Webinar: How to Prepare for Your Dental School Interview

Speaker: Dr. Leidy Meza /1 CE

AUGUST 8

Community Leadership Fellowship Session

AUGUST 13

IDC Webinar: Building a resume that will stand out and LOR's

Speaker: Dr. Lilliam M. Pinzon

SEPTEMBER 3

IDC Webinar: How to Aim the TOEFL

Speaker: Andrea Giordano

SEPTEMBER 12

Community Leadership Fellowship Session

Speaker: Andrea Giordano

SEPTEMBER 19

Webinar: Advancing Equity in Hispanic & Latino Communities: Strategies to Integrate

Compassionate Care

SEPTEMBER 21

MAHDA: Dental Career Symposium

SEPTEMBER 26

Dentures with Use of the Latest Digital Technology

Speaker: Dr. Alexander Bendayan



FREE FOR ACTIVE HDA MEMBERS

2024 CE Webinar Series

- Tuesday**
Oct. 1st
8:30PM EST

Topic: INBDE ESSENTIALS
Setting Goals and Preparing for Success
Speaker: Dr. Gracelyn Brito
- Wednesday**
Oct. 9
9:00PM EST

Topic: BOLD Series: Your Roadmap to Dental School Admission Hispanic Heritage Month
Speakers: Matthew Calaigian, D4 NYU
Victoria Parente, D3 Nova Southeastern
- Thursday**
Oct. 10
8:00PM EST

Topic: Community Leadership Fellowship Session
- Thursday**
Oct. 24
8:30PM EST

Topic: Hispanic Profiles in Oral Health: Understanding the roots of our patients in Hispanic Heritage Month
Speaker: Dr. Alejandra Valencia
- Wednesday**
Nov. 13
9:00PM EST

Topic: BOLD Series: Crafting Your Resume and Acing Your Interview
Speakers: Daniel Juarez, D4 UCLA
Princess Stark, D3 UCONN
- Thursday**
Nov. 14
8:00PM EST

Topic: Community Leadership Fellowship Session

ADA C.E.R.P.® | Continuing Education Recognition Program

REGISTER AT: WWW.HDASSOC.ORG

PAST 2024

International Dentist Webinars

JULY 31

How To Prepare For Your Dental School Interview
Speaker: Dr. Meza

AUGUST 13

Building A Resume That Will Stand Out and LOR's
Speaker: Dr. Lilliam Pinzon

SEPTEMBER 3 OR 10

How To Aim The TOEFL Test
Speaker: Andrea Giordano

2024 CE Webinar Series

Thursday
Nov. 21
8:30PM EST
Topic: Management of Dental Trauma in General Practice
Speaker: Dr. Gisela V. Bona

Wednesday
Nov. 4
9:00PM EST
Topic: BOLD Series: So Decision Day Happened, Now What?
Speakers: Jeancarlos Ferman, D4 Tufts Dental
Jessica Schlaen, D3 Nova Southeastern

Thursday
Dec. 12
8:00PM EST
Topic: Community Leadership Fellowship Session

ADA C·E·R·P® | Continuing Education Recognition Program

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✉ internationalehdassoc.org

☎ 856-353-9459

🌐 www.hdassoc.org



2025 SNEAK PEEK: CONTINUING EDUCATION WEBINARS



CONFIRMED GUESTS SPEAKERS

Dr. Francisco Recinos
(Prosthodontics)

Dr. Brian Mealy
(Periodontics)

Dr. Alfonso Aguilera
(Oral Surgery)

Dr. Anibal Diogenes
(Endodontics - Pulp Regeneration)

Dr. Carlos Escobar
(Digital Dentistry)

Dr. Jeffrey Hicks
(Special Care Dentistry)

Al Kushner
(Medicare - Medicaid)

Dr. Maily Doung
(Special Care Dentistry)

Dr. Elias Moron
(General Dentistry - Public Health)

Dr. Mike Cotter
(Endodontics - Vital Pulp Therapy)



BENCH TEST PREPARATION COURSE

Get ready for your Dental Program

Lecture & Hands-On Courses In Simulated Clinic .

- Class II restoration
- Crown Preparation
- CE Course

Registration for the Workshop
 Limited to HDA members
 only 15 scholarships to be awarded



SAVE THIS DATE:

- 🕒 Friday November 01
Saturday November 02
- 📍 10920 S River Front Pkwy,
South Jordan, UT 84095

OR

[REGISTER HERE](#)



DentaQuest[®]
a Sun Life company





Employers

REACH DIVERSE &
QUALIFIED CANDIDATES.

Job Seekers

START & PLAN YOUR
CAREER THE RIGHT WAY.



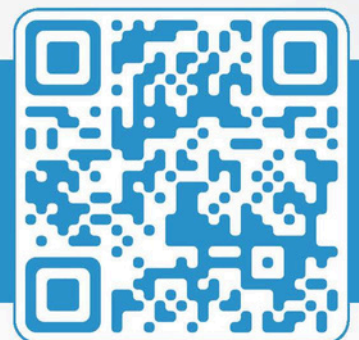
EMPLOYERS:

- **PLACE** your job in front of our highly qualified members.
- **SEARCH** our resume database of qualified candidates.
- **MANAGE** jobs and applicant activity right on our site.
- **LIMIT** applicants only to those who are qualified.
- **FILL** your jobs more quickly with great talent.

JOB SEEKERS:

- **SEARCH** and apply to dental jobs at organizations that value your credentials.
- **UPLOAD** your resume so employers can contact you. You remain anonymous until you choose to release your contact information.
- **CREATE** job alerts and receive an email each time a job matching your criteria is posted.
- **ACCESS** career resources, job searching tips and tools.

EXPLORE OUR JOB BOARD & RESOURCES
hdassoc.careerwebsite.com





BOLD Program & Service & Outreach Programs


Are you curious about a career in the dental field? Meet our BOLD Influencers! These outstanding pre-dental students, professional students, and dental professionals are here to share their stories and emphasize the importance of diversity in dentistry through our BOLD (Building Our Leaders in Dentistry) Program. Follow their journey to see how they are guiding the next generation of dental professionals. Be sure to follow our influencers and stay tuned for our Meet the Member Monday series.


Meet our **BOLD Influencers**


 <p>Anahi Loo (Pre-dental student) TikTok: anahi_loo Instagram: anahi_loo</p>	 <p>Ashely Lynn (Pre-dental student) Instagram & TikTok: a.littlesunshine Instagram: cpc_dental</p>		
 <p>Jonathan Armijo (Dental student) TikTok & Instagram: dentistryjon</p>	 <p>Rodrigo Vega (Dental student) Instagram: Rodri.v29& dentist_rod TikTok: dentist_rod</p>	 <p>Maria Bello Carrillo (Dental student) Instagram: thelovelystudies</p>	 <p>Mafer Leal (Dental student) Instagram: maferleal92 facebook: mafer leal</p>
 <p>Lauren Gutierrez (Dental hygiene student) Instagram: flosswithlauren</p>	 <p>Beatriz Figueroa (Dental student) Instagram: toothbeatold</p>	 <p>Dr. Fabiola Mercado (Dental Professional) TikTok: itsfabmercado</p>	 <p>Johana Quintana Theis (Dental Hygienist) TikTok & Instagram: johannagqt</p>




BOLD Dental School Admissions Series

- 

11 SEPT
9PM EST/6PM PST
CRUSHING THE DAT
- 

09 OCT
9PM EST/6PM PST
YOUR ROADMAP TO DENTAL SCHOOL ADMISSION
- 

13 NOV
9PM EST/6PM PST
CRAFTING YOUR RESUME AND ACING YOUR INTERVIEW
- 

04 DEC
8PM EST/5PM PST
SO DECISION DAY HAPPENED, WHAT NOW? DENTAL STUDENT Q&A

Raffle Prizes Available!

VISIT WWW.HDASSOC.ORG/HDA-BOLD-PROGRAM OR CONTACT SUPPORT@HDASSOC.ORG FOR MORE INFO!



PRICE
MEMBERS: FREE
NON-MEMBERS: \$15 PER SESSION OR BECOME A MEMBER TODAY

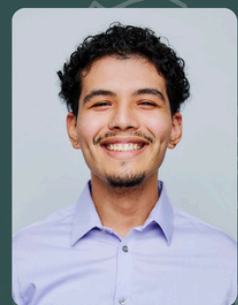


CRUSHING THE DAT

presented by:



Stephanie Dominguez
D4 at UPenn



Jeancarlos Ferman
D4 at Tufts Dental

REGISTER HERE:



<https://www.hdassoc.org/bolddat>

PRICE
MEMBERS: FREE
NON-MEMBERS: \$15 PER SESSION OR BECOME A MEMBER TODAY

11 SEPT

9PM EST/6PM PST



BOLD Program & Service & Outreach Programs

HDA BOLD
MEMBER DENTAL ASSOCIATION Building Our Leaders In Dentistry

YOUR ROADMAP TO DENTAL SCHOOL ADMISSION

presented by:




Matthew Calaigian
D4 at NYU Dental

Victoria Parente
D3 at Nova Southeastern

REGISTER HERE:

<https://www.hdassoc.org/roadmapdentalschool>

PRICE
MEMBERS: FREE
NON-MEMBERS: \$15 PER SESSION OR BECOME A MEMBER TODAY

09 OCT
9PM EST/6PM PST

HDA BOLD
MEMBER DENTAL ASSOCIATION Building Our Leaders In Dentistry

CRAFTING YOUR RESUME AND ACING YOUR INTERVIEW

presented by:




Daniel Juarez
D4 at UCLA

Princess Stark
D3 at UCONN

REGISTER HERE:

<https://www.hdassoc.org/boldresume>

PRICE
MEMBERS: FREE
NON-MEMBERS: \$15 PER SESSION OR BECOME A MEMBER TODAY

13 NOV
9PM EST/6PM PST

HDA BOLD
MEMBER DENTAL ASSOCIATION Building Our Leaders In Dentistry

SO DECISION DAY HAPPENED, WHAT NOW?

presented by:




Jeancarlos Ferman
D4 at Tufts Dental

Jessica Schlaen
D3 at Nova Southeastern

REGISTER HERE:

<https://www.hdassoc.org/decisionday>

PRICE
MEMBERS: FREE
NON-MEMBERS: \$15 PER SESSION OR BECOME A MEMBER TODAY

04 DEC
8PM EST/5PM PST

HDA BOLD
MEMBER DENTAL ASSOCIATION Building Our Leaders In Dentistry

DENTAL STUDENT Q&A

panelists:







Stephanie Dominquez

Princess Stark

Victoria Parente

Matthew Calaigian

Jessica Schlaen

REGISTER HERE:

<https://www.hdassoc.org/decisionday>

PRICE
MEMBERS: FREE
NON-MEMBERS: \$15 PER SESSION OR BECOME A MEMBER TODAY

04 DEC
9PM EST/6PM PST



BOLD Program & Service & Outreach Programs



Do you have a program in your community that promotes a career in dentistry to youth?



Did you know the HDA can help support your efforts?

Apply for a BOLD Grant today to receive up to \$1,000 to support your event



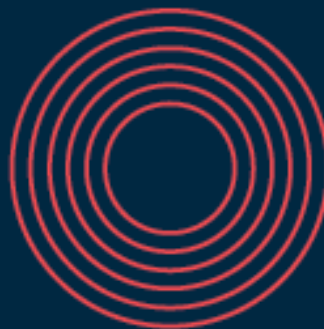
LEARN MORE 





We create a sense of belonging for all.

Colgate Palmolive proudly supports the Hispanic Dental Association.





Hola a todos:

As we approach the launch of our next edition in December, the Journal of the Hispanic Dental Association (JHDA) continues to grow and evolve.

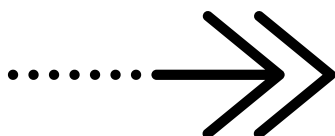
We are thrilled to introduce our new editorial team for the 2024-2027 term, comprising an exceptional group of academicians, private practitioners, and students dedicated to advancing the field of dentistry.

Our previous edition received an overwhelmingly positive response, reaching readers across many countries. We are committed to making our upcoming edition even better, ensuring it meets the high standards of our audience.

We invite authors to submit their manuscripts in both English and Spanish via email at journal@hdassoc.org. Manuscripts must adhere to the journal's specific submission guidelines, which include formatting, structure, and ethical considerations. For any inquiries regarding manuscript submissions or general questions, please contact the Editor at the same email address.

As the editor, I am dedicated to actively promoting the JHDA within academic circles, at conferences, and through social media platforms to enhance visibility and readership. Collaborating with the editorial team to develop themes for special issues will ensure we address current research trends and topics of interest and by fostering collaboration between publishers and the scientific committee, we aim to establish a strong presence in academia and enhance our impact within the scientific community.

JHDA is a bilingual, peer-reviewed journal that disseminates vital information on Hispanic/Latino oral and systemic health. We welcome a variety of contributions, including reviews, research articles, case reports, technical perspectives, and other evidence-based articles related to:



Continue in next page

INTRODUCING OUR NEW EDITORIAL TEAM

We are proud to announce our new publisher subcommittee:

Dr. Luis Yepes

JHDA Editor in Chief

Dr. Elías Morón

JHDA Co-Editor

Joining them are our dedicated members:

Dr. Christina Meiners

Dr. Eliana Sanchez

Dr. Mercedes Mota-Martinez

Carlos Sanchez, RDH

Dr. Martha Mutis

Daniel Lopez, RDH

Dr. Herminio Perez

Dr. Marco Garay

Dr. Camilo Machado

Lydia M. Ruiz

We are also excited to welcome our new scientific reviewers:

Dr. Daniela Gurpegui

Dr. Ricardo Lugo

Dr. Steffany Chamut

Dr. Claudia Cruz

Dr. Fernanda Nanez

Paola Gonzalez, UCLA Student

Dr. Cheryline Pezzullo

Edika Quevedo, Rutgers Student

Dr. Ana Cristina Andrada

Caroline Salazar, Columbia Student

Dr. Luciano Andrada

Lior Colina, USC Student

The Journal Hispanic Dental Association is now open for submissions. Share your findings, case studies and insights with our diverse community.

Email your submission to:

journal@hdassoc.org

- Innovations in dentistry
- Esthetics
- Oral-systemic health
- Informatics and technology (e.g., electronic health records, teledentistry)
- Public health (epidemiology, social determinants of health, and access to care)
- Allied health professions (dental hygiene, dental assisting, dental therapy)
- Dental specialties
- Ethics and professionalism
- Community outreach
- General dentistry
- Higher education and academic careers
- Recruitment and retention of dental and allied health students



JHDA adheres strictly to ethical guidelines for publication and research. Please note that submission indicates the content has not been published or offered for publication elsewhere. We encourage all authors to carefully read the entire set of author guidelines prior to submitting their work.

In conclusion, we are excited about the future of the JHDA, and we look forward to your contributions that will enrich our journal and the broader dental community. As we strive for excellence in our work, let us remember the words of Mahatma Gandhi: "The best way to find yourself is to lose yourself in the service of others." Your involvement is crucial to our success. We invite you to submit your manuscripts, share your ideas, and collaborate with us in this important work. Let us continue to elevate the standards of our profession and ensure that our contributions make a lasting impact.

Thank you for being a part of this journey. Together, we can achieve excellence and make a difference in the lives of many

Sincerely yours,

Luis Camilo Yepes, DDS, FICD

"Embracing the Power of Diversity: Celebrating Hispanic Excellence in Dentistry"

Journal of the Hispanic Dental Association Chief Editor
President Elect Hispanic Dental Association

[AUTHOR GUIDELINES
HERE](#)



[Latest Issue - Click Here](#)



— ENTERPRISE —

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A new member initiative from the Hispanic Dental Association.



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Boost your online visibility and increase footfall with our customizable, SEO-friendly web listing.



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Local promotion to thousands of patients, with Trusted Partner status.

BENEFITS FOR YOUR COMMUNITY



Patients Save up to 90% off Meds

The Mejor Rx Spanish-language health platform helps improve patient outcomes in the Hispanic community.



HDA Service & Outreach Funding

A contribution is made each time the Mejor Rx platform is used.

SPECIAL OFFER!

Free advertising worth \$5,000!

The first 100 to sign will receive a year of free advertising across our platform.

For Full Details Click Here





Research Committee



Addressing the Oral Health Needs of Hispanics in the U.S.

AN EXPLORATION OF ORAL HEALTH STATUS, DENTAL NEEDS, UTILIZATION OF DENTAL SERVICES, AND WORKFORCE

White Paper | Part 1

SUGGESTED CITATION:
Hispanic Dental Association and CareQuest Institute for Oral Health. Addressing the Oral Health Needs of Hispanics in the U.S.: An Exploration of Oral Health Status, Dental Needs, Utilization of Dental Services, and Workforce, Boston, MA; April 2023. Copyright ©2023 Hispanic Dental Association and CareQuest Institute for Oral Health, Inc.

[Click Here to view Part 1](#)



Addressing the Oral Health Needs of Hispanics in the U.S.

AN EXPLORATION OF ORAL HEALTH STATUS, DENTAL NEEDS, UTILIZATION OF DENTAL SERVICES, AND WORKFORCE

White Paper and Gallery Report | Part 2

SUGGESTED CITATION:
Hispanic Dental Association and CareQuest Institute for Oral Health. Addressing the Oral Health Needs of Hispanics in the U.S.: An Exploration of Oral Health Status, Dental Needs, Utilization of Dental Services, and Workforce, Part 2, Boston, MA; June 2023. Copyright ©2023 Hispanic Dental Association and CareQuest Institute for Oral Health, Inc.

[Click Here to view Part 2](#)

THIS IS THE BEST TIME TO JOIN US

#somosHDA



As the leading voice for Hispanic Oral Health, we provide service, education—research, advocacy, and leadership for all healthcare professionals, to promote overall health of the Hispanic/Latinx and underrepresented communities.

JOIN US TODAY



Benefits include:

- ♦ JOURNAL OF THE HDA
- ♦ FREE CE CREDITS
- ♦ COMMUNITY SERVICE
- ♦ ANNUAL HDA CONFERENCE
- ♦ ANNUAL STUDENT CONFERENCE
- ♦ MENTORSHIPS & SCHOLARSHIPS
- ♦ SOCIAL EVENTS / MIXERS
- ♦ MEMBERS-ONLY BENEFITS PORTAL

#WeAreHDA



www.hdassoc.org



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DISPLAY IN
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GUARD TO SUPPORT THE HISPANIC COMMUNITY.



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CONTACT

MEMBERSHIP@HDASSOC.ORG





TO LEARN MORE ABOUT COLGATE BRIGHT SMILES, BRIGHT FUTURES PROGRAM VISIT THE OFFICIAL SITE

WWW.COLGATEVANVISITS.COM

INTERESTED IN VOLUNTEERING WITH BRIGHT SMILES, BRIGHT FUTURES? THE DENTAL VAN IS COMING TO AN AREA NEAR YOU

CONTACT NAIKA_FORBES_GRANT@COLPAL.COM TO GET INVOLVED OR SCAN THE QR CODE BELOW!



Don't forget to submit your outreach events using the google form located under the Community Outreach tab on our website or click in the button below.

We can't wait to see what our HDA chapters are doing nationally!

[Outreach Form](#)





JOIN OR RENEW TODAY

Join or renew by October 1st and receive 3 months of FREE membership. Your membership supports HDA in reaching its goal of being the leading voice for Hispanic Oral Health by providing Service, Education, Advocacy and Leadership for the promotion of overall health of the Hispanic and other under-served communities.



FREE Webinars for Active HDA Members



Annual Conference Discount Fees



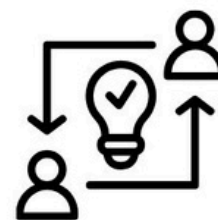
Join our community service outreach projects



E-subscription to our Journal of the Hispanic Dental Association



Access to grant applications

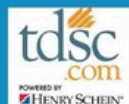


Access to the HDA Career Center

Membership Categories:

- Dentist
- Dental Hygienist
- Dental Admin.
- Dental Assistant
- Dental Lab Tech
- First Year Professional
- International Dentist
- International Affiliate
- Faculty (Full Time)

For additional information about membership or renewal process contact: membership@hdassoc.org



Learn more
hdassoc.org



HDA's News

HDA & YANKEES

This is the third year of alliance between the Yankees MLB baseball team and The HDA, to celebrate the Hispanic Heritage Month, and supporting our Outreach & Research Activities. Please help us to promote the campaign in social media and between your networks!





Join the *New York Yankees* and the *Hispanic Dental Association* as we celebrate Hispanic Heritage Month for select games during the 2024 regular season.

EACH SPECIAL TICKET EVENT INCLUDES:

- a New York Yankees hat with your choice of flag listed below
- \$15 New York Yankees Food & Beverage Voucher*

FLAGS INCLUDE:

Argentina, Bolivia, Brazil, Chile, Colombia, Costa Rica, Cuba, Dominican Republic, Ecuador, El Salvador, Guatemala, Honduras, Mexico, Nicaragua, Panama, Paraguay, Peru, Puerto Rico, Spain, Uruguay, Venezuela

www.hdassoc.org | **PURCHASE OFFER NOW**



HDA & NDA HEALTH NOW



The HDA was present during the “NDA HEALTH NOW - Las Vegas” Community Service, where volunteers were able to provide oral health education for kids and parents. Thank you to our HDA trustee Dr. Yanina Jouzy for representing us before one of our minority dental organizations’ allies.

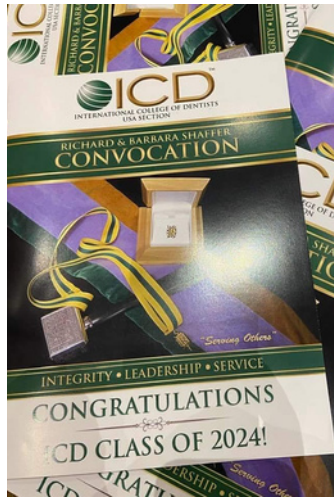


HDA's News

NYHDA-NFHDA at ICD invocation Ceremony 2024

The 2024 Annual Meeting and Convocation: This event was held on September 6-7, 2024, at the Gaylord Opryland Resort in Nashville, Tennessee.

The International College of Dentists recognizes outstanding professional achievement, service and dedication to the progress of dentistry.



From left: Dr. Hanette Gomez, Dr. Isabel Garcia, Dr. Rekha Gehani, Dr. Mercedes Mota, Dr. Jose C. Castillo, and Dr. Katherine Velasco.



Dr. Maria Loza



Dr. Ana Cristina



Dr. Luciano Andrada



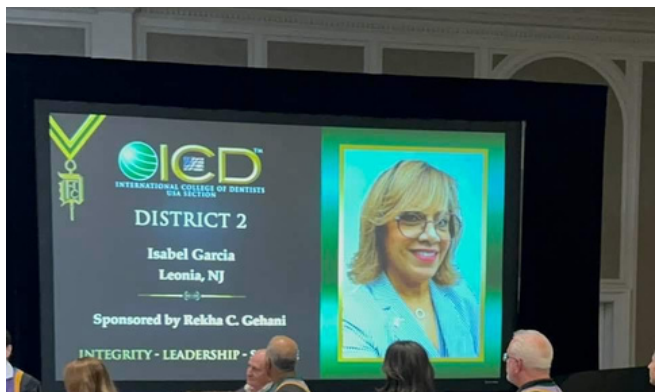
Dr. Jose. C. Castillo



Dr. Hanette Gomez



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² Owner occupied commercial real estate will be determined in underwriting and requires occupancy by the borrower/guarantor. Please note SBA guidelines require at least 51% occupancy to be considered Owner Occupied.

Small Business Administration (SBA) financing is subject to approval through the SBA 504 and SBA 7(a) programs. Loan terms, collateral and documentation requirements apply. Actual amortization, rate and extension of credit are subject to necessary credit approval. Bank of America credit standards and documentation requirements apply. Other restrictions may apply. **Practice Solutions Client Interest Rate Discounts:** Practice Solutions business line of credit and term loan interest rate discounts are available to business applicants and co-applicants who are enrolled in the Preferred Rewards for Business program at the time of line of credit or term loan application for a new credit or refinanced facility (excludes specialty lending products that receive customized pricing). Amount of discount (0.25% for Gold tier, 0.30% for Platinum tier, and 0.35% for Platinum Honors tier) is based on the business applicant's or co-applicant's eligible tier and status at the time of application. Benefit is non-transferable. The interest rate discount is a standalone benefit and in certain instances may be combined with or superseded by other promotional offers. This interest rate discount will be incorporated into final pricing upon loan approval. Standard underwriting guidelines and credit policies apply.

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SERVICE & OUTREACH

- ✓ Submit Outreach Event Reports for any outreach conducted during the year:
<https://forms.gle/arnL8FszqaT62WCS9>
- ✓ Apply for HDA BOLD Grant up to \$1,000 for events related to promotion of a dental career to minority youth (career days, outreach with dental stations, workshops, etc):
<https://forms.gle/sE1XJroZ4E1NeBbf8>
- ✓ BOLD Grant Awardees: Submit HDA BOLD Event Report once your activity is completed:
<https://forms.gle/TiCL4uXkHkf87rY96>
- ✓ Serving our Heroes Veterans Event T-shirts can be purchased for \$15 each and HDA Polos \$25 each to wear at local outreach events contact membership@hdassoc.org to place your order



856-353-9459



outreach@hdassoc.org



hdassoc.org

Professional and Student HDA Chapters Service & Outreach

Expressing gratitude for our dedicated chapters serving the community! Did you know that HDA offers grants for oral health presentations to older adults and their caregivers? Student chapters can receive up to \$250, while professional chapters are eligible for up to \$500. For more details, reach out to outreach@hdassoc.org

Professional Chapters



Canada HDA Chapter



The HDA is proud of the HDA Canada Chapter for serving the community through 'Empowering Smiles: Oral Healthcare Education'. During this event in May, members provided essential oral healthcare education to immigrant families whose second language is English.



The primary goal was to equip participants with the knowledge and skills necessary to maintain excellent oral hygiene for themselves and their children.



Connecticut HDA Chapter

We are proud to announce our new addition, The HDA Connecticut Professional Chapter. They participated on September 1st in the Community Holistic Health Fair organized by SDA Hartford Spanish Church. Thank you Dr. Jasmine Hollard, Dr. Manuelissa Mota, and Dr. Jhoayra Hernández for your outreach service.



Houston HDA Chapter

'LASERS IN DENTISTRY'

Objectives:

- Identify & explore the differences between lasers used in Dentistry
- Understand the basics of laser-tissue interactions for different procedures
- Discuss the Benefits of lasers used in Dentistry
- Review clinical cases that illustrate various procedures done with Lasers



HHDA CORDIALLY INVITES YOU TO ATTEND OUR NEXT LECTURE



THE SPEAKER

Karen Wuertz, DDS.



Dr. Wuertz is a native of San Antonio, Texas, and completed her Doctorate from the University of Texas Health Science Center School of Dentistry in San Antonio. She completed her GPR at the Barnes-Jewish Hospital in St. Louis Missouri. Dr. Wuertz has made it her mission to be on the cutting edge of dentistry and all the newest options available. With over 32 years of private practice clinical experience, she is passionate when sharing her knowledge in the fields of Dental Sleep Medicine, Temporomandibular Joint Dysfunction (TMD), Oral Restrictions, Orofacial Myofunctional Therapy, and Laser Surgery



THURSDAY, SEPTEMBER 12, 2024

2 CE CREDITS
MEMBERS: \$65.00
NON-MEMBERS: \$85.00

PLACE:
ARBOR PLACE
4817 MAIN ST.
SUITE 100
HOUSTON, TX 77002
TIME: 6:30 P.M.



Chicago HDA Chapter

On June 27, 2024, the Greater Chicago HDA chapter hosted another successful event featuring a lecture by Dr. Maribel Reyes Lobos. Dr. Reyes Lobos engaged both our professional and student members with her insightful presentation on "SDF Trends: Dentistry's New Black." The event was a great opportunity for attendees to learn about the latest advancements in Silver Diamine Fluoride (SDF) and its growing importance in modern dentistry



Professional Chapters

GC HDA Chicago HDA Chapter

It's truly inspiring to see how the HDA's initiatives are making a positive impact on the community. Providing healthy snacks, fun toys, and oral health education not only promotes better oral health but also makes the experience enjoyable for everyone involved.

Collaborating with organizations like Colgate Bright Smiles, Bright Futures, HSDA at Midwestern College of Dentistry, UIC-College of Dentistry, and RefugeeOne, along with the support from the HDA BOLD grant, really shows the power of teamwork in achieving these goals. Encouraging youth to join the field ensures a brighter future for oral health in our communities.

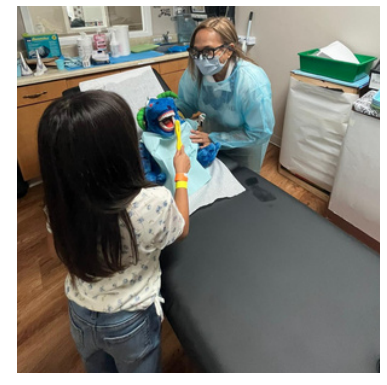


NFL HDA Florida - Hispanic Dental Association

North Florida HDA Chapter

The North Florida HDA chapter participated in the outreach event "Medical Missions/Saving Lives," where they developed several activities focused on oral health literacy, promoted BOLD (Building Our Leaders in Dentistry), and served underserved communities in Orlando, Florida.

Thank you, Paula Medina, MD, Calvario City Church.





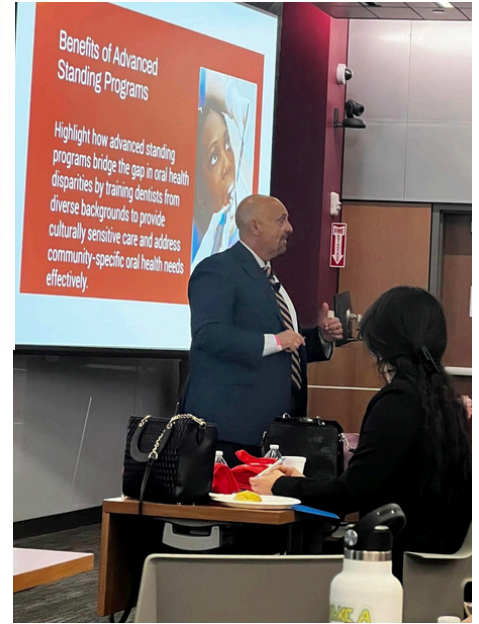
Massachusetts HDA Chapter

The Organizer Committee for the Dental Career Symposium of the Massachusetts Hispanic Dental Association (MAHDA) extends its gratitude.

Thank you to the Hispanic Dental Association, the Bold program, Colgate, and the Boston University Henry M. Goldman School of Dental Medicine.

Special thanks to Dr. Ana Zea, Dr. Ana Keohane, and all the MAHDA volunteers who played a crucial role in making this Symposium possible.

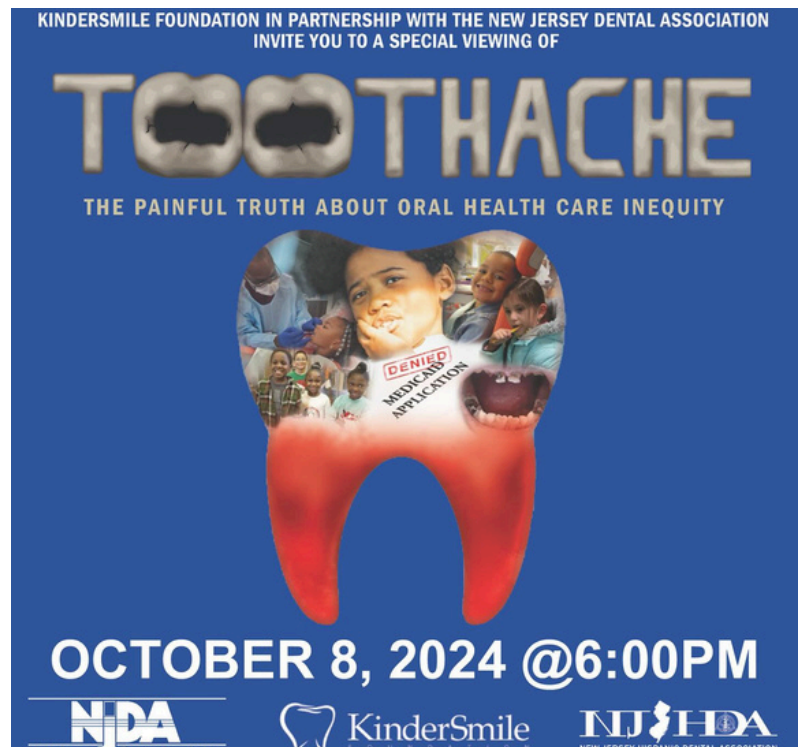
We also appreciate our speakers for sharing their expertise and contributing to the MAHDA Dental Career Symposium: Dr. Abe Abdul, Dr. Perry Ronald, Dr. Ana Keohane, Dr. Meredith Bailey, Dr. Gabriela Lagreca, Middlesex Community College, and the student panel from Boston University (Aisha Daigle, Carol Serrão), Tufts University (Yesenia Reyes, Valquiria De Laurenzio), and Harvard University (Claudia Pichardo).



New Jersey HDA Chapter

In celebration of Hispanic Heritage Month, the NJ Hispanic Dental Association is proud to partner with the KinderSmile Foundation and the New Jersey Dental Association to present the newly produced oral health documentary, 'Toothache: The Painful Truth About Oral Health Care Inequity,' to our esteemed members.

This special screening aims to shed light on the significant disparities in oral health care access faced by children and families in marginalized communities across New Jersey. We hope to inspire our fellow dental professionals to join us in our mission to bridge this gap and ensure equitable oral health care for all.



Professional Chapters News & Events



New York HDA Chapter

In August, the NYHDA chapter took part in a Health Fair in Fair Lawn. The event was led by Dr. Esperanza Rodriguez, the Past Founder President of the NYHDA chapter, and Isabel Garcia, our current chapter president. We extend our gratitude to our sponsors and allies for their support in our outreach initiatives.



Pennsylvania HDA Chapter



WELCOME

to our **Pennsylvania Hispanic Dental Association**

Join us for our foundation membership meeting and be part of the change in Pennsylvania in our hispanic community. We need you ! Everyone is welcome, bring your energy and ideas with you.

- Tuesday, July 16, 2024**
6:00 PM - 7:00 PM
- PENN Dental Medicine, 240S 40th street, #3, Philadelphia, PA 19104. (Levy- 5 Classroom)**
- RSVP: confirmation is required:**
Pennsylvaniahda@gmail.com



to:



We are excited to announce that Pennsylvania now has a dedicated team of professionals who will be working alongside students from UPenn and Temple University. We encourage you to join us and stay updated on all the events, advice, and services that this Latino community will be offering in Pennsylvania.



Greater San Antonio HDA Chapter

Dr. Angeline Luna recently presented to the LEAD program at the UT Health San Antonio School of Dentistry, engaging pre-dental students with insights into the dental field. Additionally, on August 22, 2024, we had a fantastic turnout at the GSAHDA Bowling Bash, where pre-dental students, international dentists, dental and dental hygiene students, and practicing dentists & friends enjoyed a fun-filled evening. Thank you to everyone who participated and made these events memorable!





Greater San Antonio HDA Chapter

What a great turnout the organization of the Family Fun Day Health Fair that took place on September 21st! Thank you to all the volunteers who made this event successful! We could not do events like this without your support. We were able to screen and schedule 37 people for our Free dental clinics this October and November. Thank you to everyone who participated and made these events memorable!



HSDA Chapters Service & Outreach

Creighton University HSDA, Nebraska

The HSDA will be hosting an Oral Health Screening on September 14th and 15th as part of South Omaha's Fiestas Patrias, a celebration of the independence days of several Latin American countries.



Boston University, Boston, MA

On September 8, 2024, Boston University hosted the 2024 Brazilian Independence Day Festival. It was a vibrant celebration of Brazilian culture, featuring music, dance, food, and festivities that honored Brazil's rich heritage and independence. The event was a memorable and exciting occasion for all who attended.



UCLA School of Dentistry, CA

HSDA's Conexión Hispana dinner was a delightful experience! We extend our heartfelt thanks to Orthodontist Dr. Patrick and Pediatric Dentist Dr. Patricia Turley for hosting such a wonderful evening filled with learning, laughter, and growth. We deeply appreciate your ongoing support and advocacy for our UCLA Latino dental students.



Kentucky University, College of Dentistry

A few weeks ago, some of our members volunteered at Centro de San Juan Diego, assisting nearly 200 community members by overcoming language barriers and making healthcare more accessible. They not only provided access to healthcare services but also demonstrated that a new generation of future healthcare providers is eager to support them and their families.

During the weekend of September 7, some of our dedicated HSDA members volunteered at the health fair in Shilito Park. They provided the community with valuable dental knowledge, resources, and supplies.



Midwestern University CDM, IL

Welcoming new members to their HSDA Chapter



UNC HSDA, NC

Great time talking about HSDA during yesterday's club fair!



NYU HSDA, NY



HSDA members celebrating Heritage month during the Club Carnival 2024.

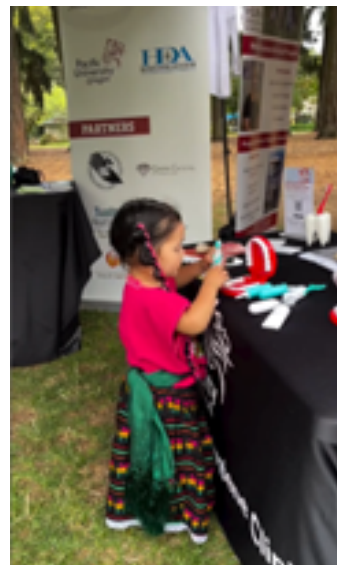
Virginia Commonwealth University SD

Members volunteered on Saturday, September 7 at The Health Career Recruitment Fair to encourage students from Randolph Malcolm College to join the Healthcare careers.



Pacific University, PACU, CA

The HSDA informed their students and faculty about their recent participation in the El Grito event at Shute Park in Hillsboro. They also announced their upcoming involvement in the Binational Health Week Fair, in collaboration with the Mexican Consulate and Centro Cultural, on October 5th at Hillsboro High School from 9 AM to 1 PM. They expressed gratitude to the BOLD Grant Award for funding these events, acknowledging that they could not have done it without this support. A special thank you was also extended to all the student volunteers.



The SmileCare Everywhere Dental Van recently visited a vineyard. External rotations provide an excellent opportunity for students to make a meaningful impact in our community by serving underserved populations.

Recap of El Grito! , Mexico

University of Pittsburgh, PA

The members thoroughly enjoyed engaging in dental bingo, teaching suturing techniques, and answering the children's questions about dentistry. They extend their gratitude to the volunteers for making this such a wonderful experience.



UTSD, San Antonio, TX

On September 22nd, several members of UTSD HSDA volunteered at El Centro de Corazón, where they assisted in providing affordable dental care to community members. Their dedication to making a difference and helping others is truly commendable.



Access to credit plays a critical role in the economy - and helps advance Hispanic Dental Association's vision of increasing oral health equity and improving health care quality in Hispanic and underrepresented communities. We strongly believe oral health equity is advanced through the use of Synchrony's CareCredit. Synchrony is driving economic growth by expanding access to credit for consumers to help build a more inclusive economy and giving businesses the tools to grow. Learn more from Synchrony's CEO Brian Doubles on why credit matters via Politico's Article. [@synchrony @carecredit @politico](#)



Improving Access To Better Oral Health Care With CareCredit

Without access to credit, including Synchrony's CareCredit, access to dental care suffers. Our vision is to increase oral health equity and improve health care quality in the Hispanic/Latinx and underrepresented communities. Our members' ability to offer access to various credit products aligns perfectly with our mission to promote the overall health of underrepresented populations. We strongly believe oral health equity is advanced through the use of CareCredit.

— Dr. Christina Meiners, executive director of the Hispanic Dental Association, says that CareCredit helps make dental care more affordable and more available to more of their members' patients.

YES WE NEED YOU!



Please direct my tax deductible contribution to:

DEAR DONOR:

Your donations are an important part in helping HDA reach its goal of being the leading voice for Hispanic Oral Health by providing Service, Education, Advocacy and Leadership for the promotion of overall health of the Hispanic and other under-served communities. Thank you for your commitment to our goal.



HDA General Fund



Dr. Juan D. Villarreal Legacy Scholarship



HDA Foundation/Scholarships



HDA Community Outreach - To support HDA community outreach events.



HDA Student Activities "La Hada Latina" Fund - To support special student requests and student travel to HDA events.

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REGIONAL CONFERENCE


NSU Florida College of Dental Medicine




ANNUAL MEETING

Ft. Lauderdale, FL

SEPT. 18-20

 856-353-9459

 www.hdassoc.org



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Sponsor/Partnership Opportunities

The HDA is pleased to offer a variety of advertising options at various levels of financial support. These opportunities are commitments to grow and develop relationships with all HDA Members and Chapters. Take advantage of this opportunity to create visibility for your company with dental professionals serving the Hispanic Community.

E-NEWSLETTER QUARTERLY ADVERTISEMENT:

½ Page	\$250 each	4 for \$900
Full Page	\$500 each	4 for \$1800

Advertising Opportunities Offer:

- ★ Recognition in Weekly Eblasts, Quarterly Newsletter & Annual Conference Program
- ★ Communication with HDA Members
- ★ Recognition on HDA Social Media Platforms
- ★ Recognition at local professional chapter events

E-Learning Platform Sponsored Content:

Recorded webinar (provided by sponsor), content available FREE for all HDA members for up to 1 year - **\$2500**

E-BLAST WEEKLY ADVERTISEMENT:

One run	One time run	\$200
Monthly	12 months / runs once per month	\$2000
Weekly	Runs once per week	\$7500



HDA JOURNAL SPONSORSHIP OPTIONS	GOLD \$750	ZIRCONIA \$1800	TITANIUM \$2500	FRONT CLOSING INSIDE COVER \$2500	BACK COVER \$2500	ANNUAL (4 ISSUES)
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(3X) SOCIAL MEDIA MARKETING POST (3X) SOCIAL MEDIA MARKETING REEL / STORY			★	★	★	★
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(Posts, videos & stories must be created by sponsor)

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 Dr. Christina Meiners, Executive Director
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Hispanic Dental Association



"Become a leading voice for Hispanic Oral Health in your community and be a member of the only organization that unites all members of the oral health team to represent Hispanic and other underserved communities."

The HDA is a 501 c (3) non-profit national professional association, with varied membership, including dentists, dental hygienists, dental assistants, dental students, administrators and other personnel.

Established in 1990