

# QUARTERLY PRESIDENT'S NEWSLETTER - JUNE 2024



NSU FLORIDA  
College of Dental Medicine

September  
18 - 20, 2025

*Inside*

## THE ISSUE

# THIS IS THE BEST TIME TO JOIN US

- HDA President Message
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- Upcoming Educational CE Series & Webinars
- Professional & Student Chapters latest activities



- ◆ JOURNAL OF THE HDA
- ◆ FREE CE CREDITS
- ◆ COMMUNITY SERVICE
- ◆ ANNUAL HDA CONFERENCE
- ◆ ANNUAL STUDENT CONFERENCE
- ◆ MENTORSHIPS & SCHOLARSHIPS
- ◆ SOCIAL EVENTS / MIXERS
- ◆ MEMBERS-ONLY BENEFITS PORTAL

**#WeAreHDA**

## HISPANIC DENTAL ASSOCIATION

421 Huguenot Street, Suite 54  
New Rochelle, NY 10801  
[www.hdassoc.org](http://www.hdassoc.org)

### FOLLOW US ON



# 2024

June 20, 21 & 22

## STUDENT REGIONAL & ANNUAL MEETING



Nobody is made alone, or “Nadie se hace solo” it was a main message during our 2024 events at the Annual Meeting, Student Regional, Community Leadership Fellowship, and Research-Advocacy Workshop in New York. The teamwork of the different HDA committees, HDA task forces, HDA Staff, our allies such as NYU college of Dentistry, NY Chapter of the HDA,

CareQuest, Colgate, faculty advisors, moderators, facilitators, speakers, program directors, chairs, sponsors, played a fundamental role so that all the scheduled events were a success. This was possible through teamwork, and the commitment to serve our communities.

Each attendee, each participant enriched the conversation and the different points of view that we needed for all our events.



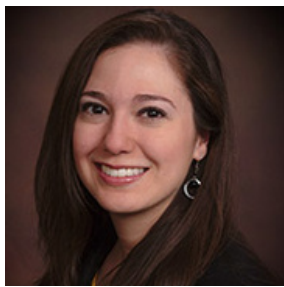
We had more of 70 stars shining in our events with their clinical and public health experiences. We had the first-time attendance of clinicians from Kansas, Missouri, Iowa, Connecticut, and other states that now are working to establish HDA professional chapters. We had also the attendance of delegates from all student chapters, professional chapters, including Canada, and ongoing chapters in South America.



It was a celebration rooted in Hispanic culture, and we feel deeply honored by the participation of over 600 attendees across all our 2024 events.

Thank you for your leadership and support of the HDA. Together, we can achieve even more for our constituents.

**Martha Mutis, DDS, MPH, cMBA, EdD, FICD**  
**President Hispanic Dental Association**



Thank you to all who attended and supported our HDA Annual Meeting! It is always so great to connect with each of our members, leaders, and supporters from across the country and internationally.

The success of this meeting truly takes a team effort, and what an amazing team we have at HDA! I would like to highlight some of our special team members working behind the scenes to make this an unforgettable conference for all who attended.

Thank you to our communications committee! They not only assist with the design and marketing of our event on social media but were busy throughout the event taking pictures. Our very own chair, **Dr. Michelle A. Thompson**, was visible throughout the conference taking videos, pictures, and interviewing members while committee members Marina Aspesi and Claudia Martinez were collecting photos and sharing daily updates on our social media. Thank you all for your efforts.

A big thank you to our muscle man and helper **Luis T. Rivera**! He joins us to help load/unload the endless boxes pre and post conference, set up and teardown for events, is readily available for any task that arises, and must be incredible at Tetris to organize and consolidate our items into boxes and make them fit just right in our vehicles.

Un abrazo fuerte to **Soledad Rojas** our design guru who was not only responsible for the spectacular slideshows seen throughout the conference and gala but also the beautiful newsletter you are currently reading. Her talent is only superseded by her incredible patience with us as she creates these projects. She is incredibly organized and resourceful and has been a wonderful contributor to our team.

Gracias to one of our newest additions to the team, **Nicole Maldonado**. She is a pre-dental student currently applying to dental school and joined our team as our BOLD Intern and Program Coordinator. Nicole volunteered at our meeting in 2023 and she impressed us so much we had to have her join us again in 2024. She helped us create greater revenue through our HDA store and Gala Fundraiser by facilitating the process to collect funds. She is a fast learner, incredible helper, and has been a really great addition to our team.

And to our shining superstar **Lydia Ruiz**, we are incredibly grateful for all she has done and continues to do for this organization. She is a name everyone knows because she has answered your phone calls, emails, website inquiries and beyond. Lydia works tirelessly to help answer your questions, improve your membership experiences, and help make this meeting a success for all who attend.

She is already starting preparations for next year's meeting and collecting your feedback to be reviewed to improve your experience! We are so thankful to have her helping lead our teams and know she is a star that will continue to make HDA shine.

I am thankful to be able to work with the great leaders in this organization to organize these remarkable meetings and I am especially thankful for the team behind the scenes who help make it all come together.

**Christina Meiners**  
*Interim Executive Director*



## Student Regional & Annual Meeting



**Student Regional**  
June 20  
NYU College of Dentistry

**Annual Meeting**  
June 21-22  
White Plains, NY

**Advocacy Research Meeting**  
June 22  
White Plains, NY



### 2024 SPEAKERS, PANELISTS & MODERATORS



We extend our heartfelt gratitude to our esteemed speakers for sharing their expertise and insights during this event. Their contributions have enriched our discussions and inspired us all. Additionally, we appreciate the tireless efforts of the organization committees in ensuring the success of this conference. Thank you for your dedication and hard work!

## A BIG APPLAUSE TO THE ORGANIZATION COMMITTEES!

### 2024 HDA Annual Meeting Organization Committee



General Chair  
Martha Mutis, DDS  
President



Education Chair  
Herminio Perez, DMD, MBA, Ed.D  
National Professional Trustee



Education Chair  
Luis Yepes, DDS  
President Elect



Entertainment & Education Chair  
Isabel Garcia, DDS  
National Professional Trustee



Financial Chair  
Christina Meiners, DDS  
Executive Director



Advisory Chair  
Mercedes Mota-Martinez, DDS  
2022 Past President



Advisory Chair  
Ana Zoa, DDS  
HDA Treasurer



Advisory Chair  
Michelle Thompson, DDS  
HDA Secretary



Representative NY Chapter  
Keila Castillo  
Trustee NYHA



Logistic Chair  
Lydia Ruiz Trinidad  
Membership & Operations Coordinator

### 2024 HDA-HSDA Student Regional Organization Committee



General Chair  
Martha Mutis, DDS  
President



Education Chair  
Herminio Perez, DMD, MBA, Ed.D  
National Professional Trustee



Education Chair  
Luis Yepes, DDS  
President Elect



Entertainment & Education Chair  
Isabel Garcia, DDS  
National Professional Trustee



Advisory Chair  
Dr. Eugenia Mejia



Advisory Chair  
Dr. Cheryline Perluzzo



Advisory Chair  
Matthew Calagian, D3  
NYU College of Dentistry



Advisory Chair  
JeanCarlo Fermin, D3  
Student Trustee HDA



Advisory Chair  
Daniel Juarez, D3  
Student Trustee HDA



Logistic Chair  
Lydia Ruiz Trinidad  
Membership & Operations Coordinator




Financial Chair  
Christina Meiners, DDS  
Executive Director



# Student Regional & Annual Meeting



 [CLICK HERE TO ACCESS PHOTO GALLERY](#)

## Student Regional at NYU School of Dentistry



## Annual Meeting Moments!



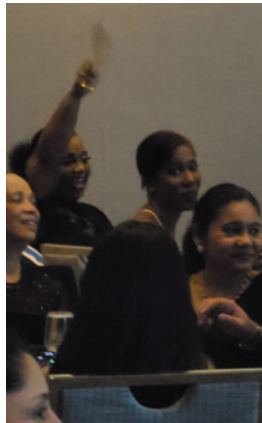
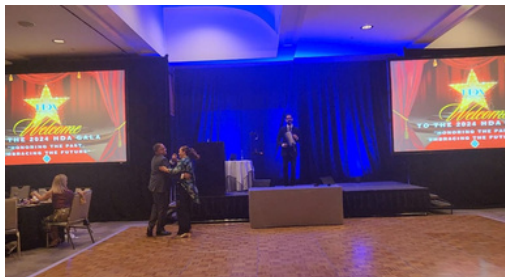
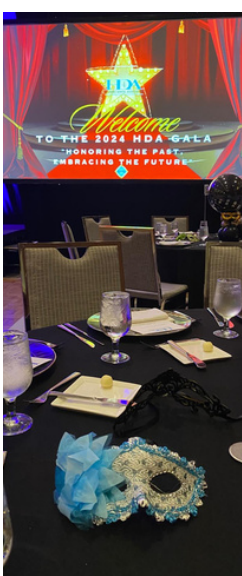
## Annual Meeting Exhibit Time!





# Recap

## Annual Meeting Gala



# The right financial guidance makes all the difference



## Get the loan that works best for you and give your practice every advantage

No matter where you are in the growth of your practice, it's important to choose the right financing. At Bank of America Practice Solutions, we've been helping dental professionals achieve their goals for more than 20 years.

Our all-inclusive financing<sup>1</sup> covers all of your needs — from office design and equipment installation including training, supplies and even working capital. We offer the following types of loans:

- Practice startup
- Practice acquisition
- Debt consolidation<sup>1</sup>
- Renovations and expansions
- Commercial real estate (Conventional and Small Business Administration (SBA))<sup>2</sup>
- Equipment purchase and upgrade
- Additional locations and relocations

To better understand your financing opportunities, contact me today.

Emmanuel Lopez  
954.498.3388  
emmanuel.lopez@bofa.com



<sup>1</sup> All programs subject to credit approval and loan amounts are subject to creditworthiness. The term, amount, interest rate, and repayment schedule for your loan, and any product features may vary depending on your creditworthiness and on the type, amount, and collateral for your loan. Bank of America may prohibit use of an account to pay off or pay down another Bank of America account. Repayment structure, prepayment options and early payoff are all subject to product availability and credit approval. Other underwriting standards and restrictions may apply. Products and restrictions are subject to change.

<sup>2</sup> Owner occupied commercial real estate will be determined in underwriting and requires occupancy by the borrower/guarantor. Please note SBA guidelines require at least 51% occupancy to be considered Owner Occupied.

Small Business Administration (SBA) financing is subject to approval through the SBA 504 and SBA 7(a) programs. Loan terms, collateral and documentation requirements apply. Actual amortization, rate and extension of credit are subject to necessary credit approval. Bank of America credit standards and documentation requirements apply. Other restrictions may apply.

**Practice Solutions Client Interest Rate Discounts:** Practice Solutions business line of credit and term loan interest rate discounts are available to business applicants and co-applicants who are enrolled in the Preferred Rewards for Business program at the time of line of credit or term loan application for a new credit or refinanced facility (excludes specialty lending products that receive customized pricing). Amount of discount (0.25% for Gold tier, 0.30% for Platinum tier, and 0.35% for Platinum Honors tier) is based on the business applicant's or co-applicant's eligible tier and status at the time of application. Benefit is non-transferable. The interest rate discount is a standalone benefit and in certain instances may be combined with or superseded by other promotional offers. This interest rate discount will be incorporated into final pricing upon loan approval. Standard underwriting guidelines and credit policies apply.

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**UPCOMING  
EVENTS**

# Calendar



**FREE FOR ACTIVE HDA MEMBERS**

## 2024 CE Webinar Series

**Thursday Jul. 25**  
**8:30PM EST**

**Topic: Reg Endo Then and Now**  
**Speaker: Dr. Tatiana Botero**

**Thursday Sept. 26**  
**8:30PM EST**

**Topic: Dentures with Use of the Latest Digital Technology**  
**Speaker: Dr. Alexander Bendayan**

**Thursday Oct. 24**  
**8:30PM EST**

**Topic: Hispanic Profiles in Oral Health: Understanding the roots of our patients in Hispanic Heritage Month**  
**Speaker: Dr. Alejandra Valencia**

**Thursday Nov. 21**  
**8:30PM EST**

**Topic: Management of Dental Trauma in General Practice**  
**Speaker: Dr. Gisela V. Bona**



**REGISTER AT: [WWW.HDASSOC.ORG](http://WWW.HDASSOC.ORG)**

## International Dentist Webinars

**31  
JULY**

### How To Prepare For Your Dental School Interview

Speaker: Dr. Meza  
Date: Friday July 31, 2024  
Time: 5:30pm PST / 6:30pm MST / 7:30pm CST / 8:30pm EST

**13  
AUG**

### Building A Resume That Will Stand Out and LOR's

Speaker: Dr. Lilliam Pinzon  
Date: Tuesday Aug. 13, 2024  
Time: 5:30pm PST / 6:30pm MST / 7:30pm CST / 8:30pm EST

**3/10  
SEPT**

### How To Aim The TOEFL Test

Speaker: Andrea Giordano  
Date: Tuesday Sept. 3 or 10, 2024  
Time: 5:30pm PST / 6:30pm MST / 7:30pm CST / 8:30pm EST

### PAST 2024 CE SERIES

These were educational series in April, May and June, 2024.

#### APRIL 11

Cafe y Mas Panel Webinar- Public Health & Service

#### APRIL 16

International Dentist Panel Webinar- Journey to licensure

#### APRIL 24

Teeth vs. Implants: Understanding Efficient Treatment Plan Sequencing  
Speaker: Dr. Roger Arce / 1 CE

#### MAY 23

Opportunities and Challenges in Digital Orthodontics  
Speaker: Dr. Claudia Cruz

#### JUNE 20-22

Student Regional at NYU School of Dentistry & Annual Meeting at Opus Hotel, White Plains, NY

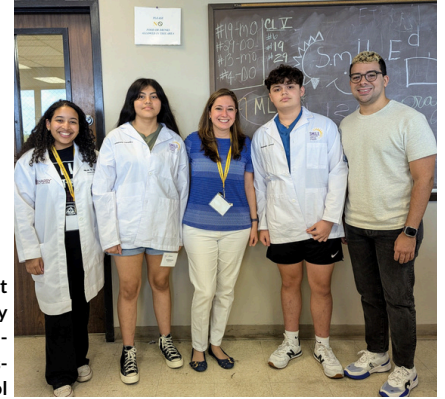
# HDA & S.M.I.L.E. Healthcare Pathway Program July 7th-12th in Nashville, TN



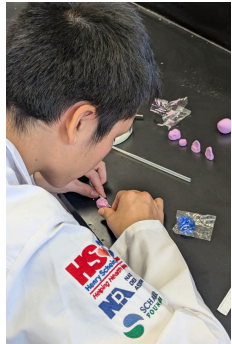
The S.M.I.L.E. Healthcare Pathway Program is a collaborative initiative between Henry Schein, Inc., the National Dental Association (NDA), and the Schattner Foundation and other several professional organizations. Its mission is to mentor future healthcare professionals, enhance health literacy, expand diversity in the healthcare workforce, and improve overall outcomes in underserved communities.

The Hispanic Dental Association (HDA) represented by Past president and current Interim Executive Director, Christina Meiners, the Society of American Indian Dentists, Meharry Medical College School of Dentistry, A.T. Still University's Arizona School of Dentistry & Oral Health & A.T. Still University's Missouri School of Dentistry & Oral Health have joined forces with Henry Schein, Inc, the NDA and the Schattner Foundation to advance diversity in the next generation of dental professionals.

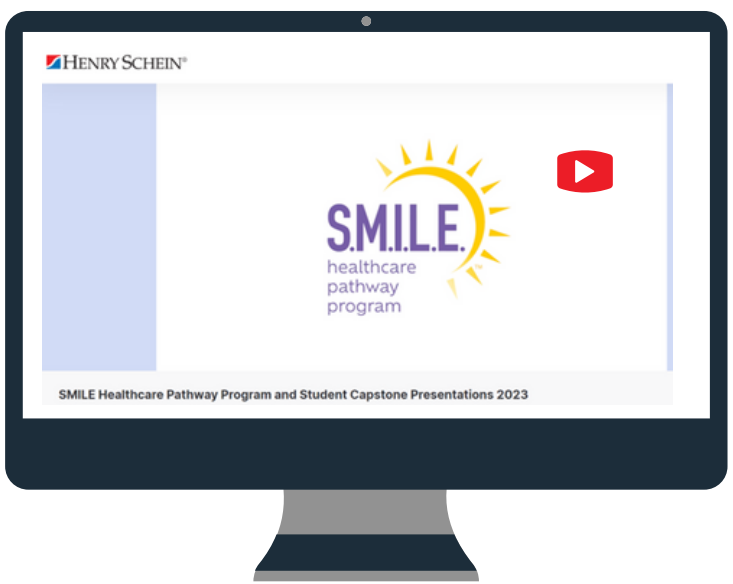
The program offers rising 9th and 10th-grade students a week-long immersive experience at the Meharry Medical College School of Dentistry, providing insights into diverse career opportunities in oral health.



Hispanic dental student chaperones from Meharry Medical College (Miguel Ortiz-Gonzales and Nicole Martes-Fernandez) with high school SMILE participants Estephanie Tranquilo and Alejandro Lemus



To learn more about the Program and view highlights from 2023 participants, please watch this video.



Press Release **CLICK** in learn more



» LEARN MORE

PROGRAM PARTNERS:



NATIONAL DENTAL ASSOCIATION



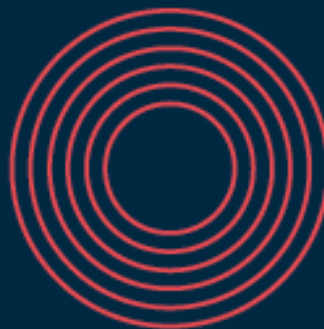
2024 COMMUNITY PARTNERS





# We create a sense of belonging for all.

Colgate Palmolive proudly supports the Hispanic Dental Association.





# BOLD Program & Service & Outreach Programs



**Do you have a program in your community that promotes a career in dentistry to youth?**



**Did you know the HDA can help support your efforts?**

**Apply for a BOLD grant today to receive up to \$1,000 to support your event.**



LEARN MORE 



 SCAN ME



# BOLD Program & Service & Outreach Programs



## STUDENT PANEL Q&A: JOURNEY TO DENTAL SCHOOL



Virginia Commonwealth University School of Dentistry



Don't forget to fill out the HDA BOLD application to become pre dental members of the HDA <https://www.hdassoc.org/hda-bold-program>

## Apply to be a #BOLDInfluencer

\$500 grant awarded to selected participants with a chance of an incentive bonus of \$1,500 after completing a six month term as a #BOLDInfluencer



### Applicant requirements

- A commitment to the program for a total of six months
- Be a member of HDA via HSDA, BOLD or professional membership
- Complete and submit #BOLDInfluencers application
- Be comfortable with social media postings
- Be passionate about oral health career paths
- Be a student in the process of an oral health certificate, license or degree (alternatively, be a practicing practitioner)
- Be comfortable reporting back metrics that can track outreach as indicated by HDA- BOLD committee members

Questions/Comments: Contact Dr. Esther Lopez at [estherlopezdds@gmail.com](mailto:estherlopezdds@gmail.com) OR [outreach@hdassoc.org](mailto:outreach@hdassoc.org)



Scan to access application form here

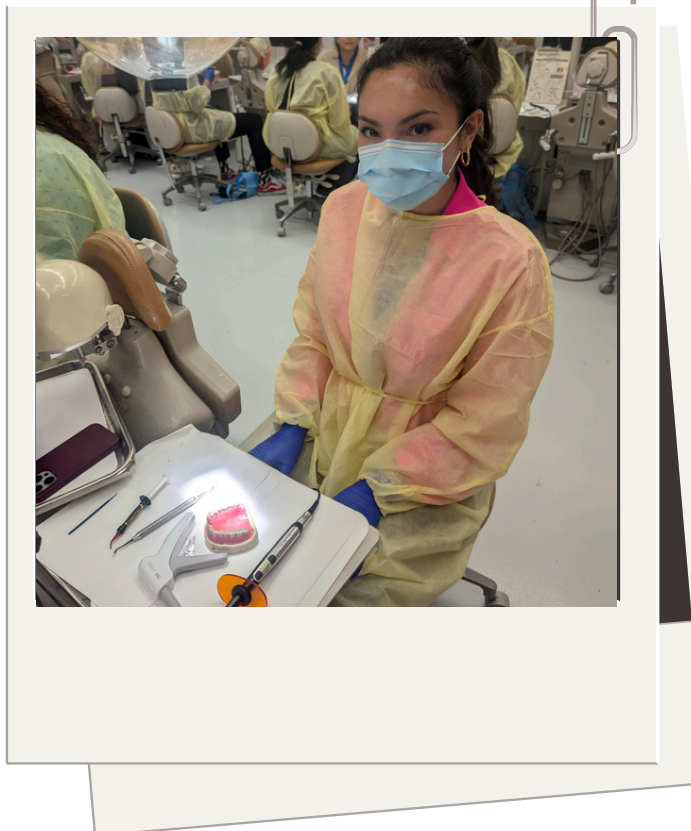




**The B.O.L.D. Program, which stands for 'Building Opportunities for Leadership and Development,' took place during the Student Regional event at NYU School of Dentistry on June 20th, 2024.**

**Participants engaged in workshops, insightful discussions, and valuable connections with peers and professionals.**

**We look forward to welcoming you in 2025 for a dynamic and enriching experience at the Student Regional event, which will be held in Florida on September 18th!**







## Employers

REACH DIVERSE & QUALIFIED CANDIDATES.

## Job Seekers

START & PLAN YOUR CAREER THE RIGHT WAY.



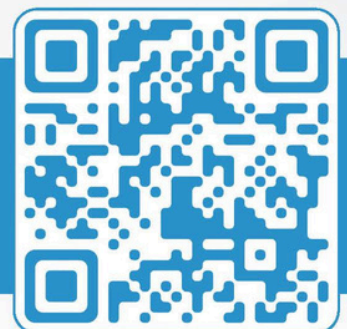
### EMPLOYERS:

- **PLACE** your job in front of our highly qualified members.
- **SEARCH** our resume database of qualified candidates.
- **MANAGE** jobs and applicant activity right on our site.
- **LIMIT** applicants only to those who are qualified.
- **FILL** your jobs more quickly with great talent.

### JOB SEEKERS:

- **SEARCH** and apply to dental jobs at organizations that value your credentials.
- **UPLOAD** your resume so employers can contact you. You remain anonymous until you choose to release your contact information.
- **CREATE** job alerts and receive an email each time a job matching your criteria is posted.
- **ACCESS** career resources, job searching tips and tools.

EXPLORE OUR JOB BOARD & RESOURCES  
[hdassoc.careerwebsite.com](http://hdassoc.careerwebsite.com)





**Check out our most recent JHDA Issue!**

This edition delves into the pivotal subject of the dental workforce, addressing the challenges and opportunities encountered by dental professionals in today's dynamic environment. Its purpose is to facilitate substantive dialogues and offer valuable insights that can shape the future trajectory of the dental workforce.

The Journal of the Hispanic Dental Association stands as the sole bilingual dental journal, authored in both English and Spanish. Its mission is to disseminate cutting-edge research, innovative practices, and thought leadership within the dental industry, with a specific focus on the Hispanic community.

We extend our gratitude to the Delta Dental Institute for their support of this special edition and their commitment to promoting greater diversity in the oral health workforce.

**Luis Camilo Yepes, DDS, FICD.**  
 President Elect Hispanic Dental Association  
 Editor - In Chief  
 Journal Hispanic Dental Association

[Latest Issue - Click Here](#)



The Journal Hispanic Dental Association is now open for submissions. Share your findings, case studies and insights with our diverse community.

Volume 3 | Issue 2 subject: Oral Health Equity

Email your submission to:

[journal@hdassoc.org](mailto:journal@hdassoc.org)



— ENTERPRISE —

# Boost Your Business and Help Your Community

*A new member initiative from the Hispanic Dental Association.*



**LIMITED LAUNCH OFFER**  
**FREE**  
 advertising worth  
**\$5,000!**

## BENEFITS FOR YOUR BUSINESS



### Optimized Web Listing

Boost your online visibility and increase footfall with our customizable, SEO-friendly web listing.



### Trusted Partner

Local promotion to thousands of patients, with Trusted Partner status.

## BENEFITS FOR YOUR COMMUNITY



### Patients Save up to 90% off Meds

The Mejor Rx Spanish-language health platform helps improve patient outcomes in the Hispanic community.



### HDA Service & Outreach Funding

A contribution is made each time the Mejor Rx platform is used.

## SPECIAL OFFER!

**Free advertising worth \$5,000!**

The first 100 to sign will receive a year of free advertising across our platform.

**For Full Details Click Here**





CareQuest recognizing HDA whitepaper as top 5 read publications in 2023!



**HDA**  
HISPANIC DENTAL ASSOCIATION

SUPPORTED BY:  
**CareQuest**  
Institute for Oral Health.



**Addressing the Oral Health Needs of Hispanics in the U.S.**

AN EXPLORATION OF ORAL HEALTH STATUS, DENTAL NEEDS, UTILIZATION OF DENTAL SERVICES, AND WORKFORCE

White Paper | Part 1

SUGGESTED CITATION:  
Hispanic Dental Association and CareQuest Institute for Oral Health. Addressing the Oral Health Needs of Hispanics in the U.S.: An Exploration of Oral Health Status, Dental Needs, Utilization of Dental Services, and Workforce, Boston, MA, April 2023. Copyright ©2023 Hispanic Dental Association and CareQuest Institute for Oral Health, Inc.

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**Addressing the Oral Health Needs of Hispanics in the U.S.**

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White Paper and Gallery Report | Part 2

SUGGESTED CITATION:  
Hispanic Dental Association and CareQuest Institute for Oral Health. Addressing the Oral Health Needs of Hispanics in the U.S.: An Exploration of Oral Health Status, Dental Needs, Utilization of Dental Services, and Workforce, Part 2, Boston, MA, June 2023. Copyright ©2023 Hispanic Dental Association and CareQuest Institute for Oral Health, Inc.

[Click Here to view Part 1](#)

[Click Here to view Part 2](#)

# PROTECTING THE BEST SMILES



# PLACE THE LA MEJOR SONRISA DISPLAY IN YOUR OFFICE TODAY!



## INTRODUCING: LA MEJOR SONRISA

The HDA formed an innovative partnership with CustMbite to launch La Mejor Sonrisa, a brand dedicated to providing dental night guards to local communities and making teeth protection a priority for the smiles of the future.

## PRODUCT FEATURES

- ✓ Shrinks For Fit
- ✓ 2x Impact Absorption
- ✓ Satisfaction Guaranteed
- ✓ Available In 5 Colors
- ✓ Patented Material

## PROGRAM BENEFITS

- 1 HDA receives 15% of the revenue from each purchase
- 2 CustMbite will match and donate 1 night guard to the HDA for every product sold



**TO LEARN MORE ABOUT COLGATE BRIGHT SMILES, BRIGHT FUTURES PROGRAM VISIT THE OFFICIALSITE**

**[WWW.COLGATEVANVISITS.COM](http://WWW.COLGATEVANVISITS.COM)**

INTERESTED IN VOLUNTEERING WITH BRIGHT SMILES, BRIGHT FUTURES? THE DENTAL VAN IS COMING TO AN AREA NEAR YOU



**CONTACT ANAIKA\_FORBES\_GRANT @COLPAL.COM TO GET INVOLVED OR SCAN THE QR CODE BELOW!**



**Don't forget to submit your outreach events using the google form located under the Community Outreach tab on our website or click in the button below.**

**We can't wait to see what our HDA chapters are doing nationally!**

**[Outreach Form](#)**



- HDA ELECTRONIC JOURNAL
- FREE C.E. CREDITS
- COMMUNITY SERVICE
- ANNUAL MEETING
- STUDENT REGIONAL
- MENTORSHIP
- SCHOLARSHIPS
- PRE-DENTAL OUTREACH GRANTS
- SOCIAL EVENTS
- MIXERS (NATIONAL & LOCAL LEVEL)
- INTERNATIONAL DENTAL RESOURCES
- DENTAL CLASSIFIEDS
- CAREER CENTER



**ATTENTION GRADUATING STUDENTS: 18 MONTHS OF PROFESSIONAL MEMBERSHIP FREE. SUBMIT YOUR PROFESSIONAL MEMBERSHIP APPLICATION TODAY IN THE LINK ABOVE.**

# Join or Renew Your Membership



HISPANIC DENTAL ASSOCIATION -  
421 Huguenot Street, Suite 54 - New Rochelle NY 10801 - [www.hdassoc.org](http://www.hdassoc.org)

## HDA's Participation in other Events



### Dentists Unite at United Nations Conference to Address Drug Education and Sports Collaboration

UNITED NATIONS, NYC, NY, USA – Dentists from around the world convened at the United Nations Global Drug Free World Conference on March 22, 2024. Organized during the 68th Session of the UN, which focused on global women’s empowerment, the event highlighted the dental profession’s commitment to safeguarding patients and families from the illicit drug crisis.

Dr. Bernard Fialkoff, a 43-year NYC Periodontal/Dental Implant Surgeon and President of The Foundation for a Drug Free World - The Americas Chapter, invited fellow dental colleagues to participate. Their goal: to combine the teamwork and discipline of sports with scientific truth about drug harm, ultimately empowering youth and advancing UN Sustainable Goals.

For inquiries, contact Dr. Bernard Fialkoff DDS:  
Office: +1 718-229-3838  
Email: [bernardfialkoffdds@gmail.com](mailto:bernardfialkoffdds@gmail.com)



President Gedikoglu, Dr. Fialkoff, Ambassador Sanon.



Conference Room 6.



Dr. Verma, Dr. Trager, Renee Besseling, Dr. Mota, Dr. Mutis, Dr. Fialkoff

During the 68th annual session on the Status of Women (CSW68) at the United Nations Headquarters, Dr. Martha Mutis, President of the Hispanic Dental Association, presented the HDA pin to Dr. Marco Antonio Garay. Dr. Garay is the current President of the National College of Dental Surgeons of Honduras and the newly appointed President of the Latin America Regional Organization of the FDI (LARO).

The CSW68, organized by the United Nations, is the largest annual gathering dedicated to gender equality and women’s empowerment. It took place from March 11 to March 22, 2024, with the theme “Accelerating the achievement of gender equality and the empowerment of all women and girls by addressing poverty and strengthening institutions and financing with a gender perspective.”



The Hispanic Dental Association stands strong on Capitol Hill in Washington, D.C., championing Oral Health Equity and Access to Dental Services. We proudly participated on April 12th in the NHMA Leadership Summit and celebrated its 30th Anniversary!



HDA President, Dr. Martha Mutis, visited the office of NM senator Ben Ray Lujan, and it was a great meeting advocating for Health Equity, Medicaid, and Medicare expansion.



## HDA's Participation in other Societies' Events continuation

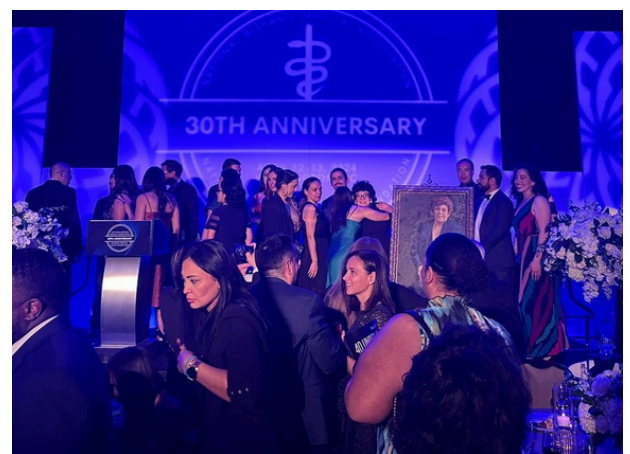
The Hispanic Dental Association (HDA) made a significant impact at the Texas Dental Association Meeting in San Antonio. Two distinguished HDA leaders took the stage. **Dr. Christina Meiners** (HDA Past President & Interim Executive Director) and **Dr. Victor Rodriguez** (HDA Past President and Houston HDA Executive Director) delivered engaging lectures teaching dental spanish for beginners and Intermediate dental spanish to dentists and their team members.

Their expertise and commitment to advancing dental education were evident, leaving a lasting impression on attendees.



The National Hispanic Medical Association (NHMA) 30th Anniversary Celebration Gala honored #Latino #Hispanic Leaders in healthcare, including Dr. Martha Mutis, president of the Hispanic Dental Association. Thank you Dr. Helena Rios, #NHHF and #NHMA for recognizing the #Latino #Hispanic leaders of our serving #Health professional organizations.

Dr. Alejandra Valencia, who currently co-chairs the HDA Research Committee, shared insights about her career journey during the opening session of the National Oral Health Conference #NOHC24 in St. Louis, MO.



Paola Gonzalez, MPAS PA-C President of the Physician Associates for Latino Health (PALH). Martha Mutis DDS MPH cMBA EdD, President of the Hispanic Dental Association (HDA). Lisa Marie S. President of the National Hispanic Pharmacists Association (NHPA). Adrianna Nava President of the National Association of Hispanic Nurses (NAHN). Cynthia Lebron, PhD, MPH President of the Latino Caucus for Public Health (LCPH).



# THANK YOU

To Our Exhibitors



# HDA Awards Ceremony Posters Presentations

Sponsored by  

Winner names:  
1st Place- *Caroline Salazar*  
2nd Place- *Princess Stark &*  
3rd Place- *Edson de Sousa*



# Orgullo Awards

The 2024 Winners: First Place:

- 1st Place: University of Texas School of Dentistry at Houston
- 2nd Place: University of Illinois at Chicago College of Dentistry
- 3rd Place: University of California Los Angeles School of Dentistry
- Honorable Mention: Tufts University School of Dental Medicine



# Nuestros Niños Award!

Sponsored by 



Congratulations to **Dr. Rose Amable** and Student Doctor & BSDEP alumni **Daniela Pereira**. They presented an outstanding pediatric case, titled "Ensuring Pediatric Health Equity: Integrating Oral Health and Sleep Disordered Breathing Evaluation in School-Based Clinics."

And 2nd place winner **Desirae Lee** from UCONN.

# E.P.I.C. Challenge Award



EPIC Campaign Winner: Tufts School of Dental Medicine



Honorable Mention: VCU School of Dentistry

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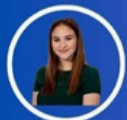
# HDA Awards Ceremony

## HDAF Scholarship Awards

Congratulations to the recipients of our 2024 scholarships! Your dedication, hard work, and passion have yielded great results. We eagerly anticipate witnessing the incredible accomplishments that lie ahead for you

### 2024 Scholarship Recipients

Colgate:



Alyssa Garcia, DH  
Carrington College

Carola Lara, DH  
Palo Alto College

Caroline Cantu  
UCLA Dental

Stephanie Ferrer  
UPenn Dental



Erika Magana  
Tufts Dental

Bernard Silverstein  
UNC Dental

Dr. Cesar Hernandez  
Wellspan York Hospital

Dr. Luis Vidaurri  
Tufts Orthodontics

Latinx Leadership Network:



Mirene Gonzalez  
Columbia Dental

Lester Gopar  
UCLA Dental

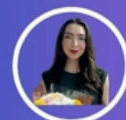
a-dec:

### 2024 Scholarship Recipients

Delta Dental:



Cristina Morales, DH  
College of DuPage



Paulina Reynoso, DH  
Southern Illinois



Linda Urbina Perez, DH  
Malcom X College



Susej Bandres  
University of Illinois:  
Chicago Dental



Paige Madden  
Midwestern Dental



Evelyn Villeda Martinez  
University of Illinois:  
Chicago Dental



Erendiva Palomino Raza  
Midwestern Dental



Samuel Romo  
University of Illinois:  
Chicago Dental



Zyrune Rudaviciute  
Midwestern Dental

### 2024 Scholarship Recipients

Crest + Oral B:



Angelica Rios  
University of  
Kentucky Dental

Argenis Ferrebus  
Nova Southeastern  
Dental

Cami Tussie  
Harvard Dental

Cariana Guerra  
UT Houston Dental



Diana Florencio  
Tufts Dental

Emily Baracenas Perez  
USC Dental

Evelyn Silvas  
UCSF Dental

Farrah Evans  
UCLA Dental



Jeniffer Lacayo  
Roseman Dental

Joselene Piedra  
Oregon Dental

Luis Romero  
UConn Dental

Madison Nunez  
Ohio State Dental



Maria Ferrer-Lugo  
University of Minnesota Dental

Miguel Huerta  
UCSF Dental

Gisselle Hernandez-Perez  
University of Nebraska Dental

### 2024 Scholarship Recipients

Crest + Oral B:



Aimee Beste, DH  
Phoenix College



Carol Lopez, DH  
Plaza College



Kristen Valenzuela  
DH Masters Program



Daniela Rivera, DH  
NYU



Israel Gudino, DH  
UT San Antonio



Jasmine Jimenez, DH  
Indiana University



Leidy Arpin, DH  
Minnesota State University



Lizette Trejo-Bernal, DH  
Eastern Washington  
University



Arielle Bronston, DH  
Phoenix College



Marisela Rivera, DH  
Northern Arizona  
University



Melissa Saigado, DH  
Oregon Institute of  
Technology



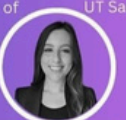
Rogelio Castillo, DH  
UT San Antonio



Rosalinda Morales, DH  
Tarrant County College



Ruth Castillo Martinez, DH  
University of Tennessee



Victoria Boreman, DH  
UT Houston



# CONGRATULATIONS

## 2024 AWARD WINNERS

### FACULTY AWARD WINNERS



**Wilber Ramirez, DDS-Perú**  
Pacific University



**Cheryline Pezzullo, DDS**  
NYU College of Dentistry

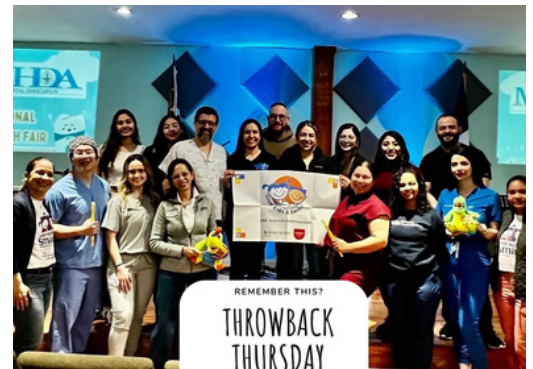


**Luis Yepes, DDS**  
Medical University of South Carolina James B. Edwards  
College of Dental Medicine

### STUDENT CHAPTER OF THE YEAR



### PROFESSIONAL CHAPTER OF THE YEAR



### COMMITTEE OF THE YEAR INTERNATIONAL DENTIST COMMITTEE



**Dr. Patricia Caballero**  
Chair



**Dr. Gracelyn Brito**  
Chair



**Dr. Johanna Quintana**  
Chair

### NATIONAL SERVICE AWARD



**Dr. Elias Moron**



# Professional and Student HDA Chapters Service & Outreach

Expressing gratitude for our dedicated chapters serving the community! Did you know that HDA offers grants for oral health presentations to older adults and their caregivers? Student chapters can receive up to \$250, while professional chapters are eligible for up to \$500. For more details, reach out to [outreach@hdassoc.org](mailto:outreach@hdassoc.org)

## Professional Chapters



The 20th Anniversary of the Houston Hispanic Dental Association Anniversary was celebrated in April, and they celebrated it by welcoming speaker, Dr. Brett Chiquet, to speak on Pediatric Sleep Apnea.



## MASSACHUSETTS HDA Chapter:

**Education Oral Health Fair**

Community service outreach project by the Massachusetts HDA chapter for Give Kids a Smile Day during Children's Dental Health Month!

#TBT

### PROFESSIONAL CHAPTER OF THE YEAR!

The HDA proudly recognizes Massachusetts HDA chapter for serving and engaging with the community.



On June 8th an Outreach Oral health event was provided to older adults and their caregivers



## Professional Chapters News & Events



### New Jersey HDA Chapter

We are pleased to share that Dr. Elisa Velazquez, current president of the NJHDA has been installed as the 155th President of the New Jersey Dental Association (NJDA). Her leadership promises to advance oral health in the state. Congratulations!

Additionally, Dr. Maria Ambrosia has been elected as Secretary for NJDA, while continuing her role as an officer for NJHDA.



Volunteers screened children and provided oral hygiene instructions, prophylaxis, and varnish treatments as part of the NJ migrant program in south Jersey. Our collaboration with the NJ hygiene association resulted in a significant success!



## Professional Chapters News & Events

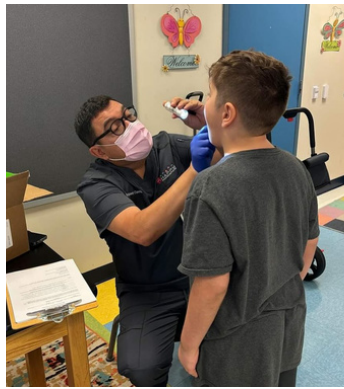


### New York HDA Chapter

On May 4th, the New York HDA Chapter participated in the ALIANZA LA PLAZA Community Resource and Health Fair organized by Catholic Charities Community Services!



### Greater San Antonio HDA Chapter



In March, the Greater San Antonio HDA provided dental screenings and an oral health presentation to 117 children at Larkspur Elementary.

## HSDA Chapters Service & Outreach

### Harvard School of Dental Medicine HSDA, Boston, MA

Teaching and visiting Sociedad Latina in Mission Hill

### Lecom School of Dental Medicine, Bradenton, FL

During March, representatives from LECOM School of Dental Medicine's HSDA engaged in outreach at the Black Family Wellness Expo in Sarasota. Not only did they distribute goods, but they also enjoyed the experience





## Midwestern University College of Dental Medicine, IL

The Special Olympics is always a remarkable occasion, bringing together athletes, volunteers, and supporters. Your gratitude is well-deserved—thank you to everyone who contributed to its success during May.

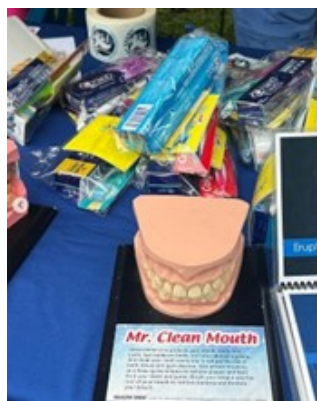


During the Midwestern University Illinois Recognition Night in April, HSDA was honored with the Outstanding Community Service Award. We take immense pride in recognizing the tireless efforts and dedication of their EBoard, who have contributed significantly to our Community Service Events and our Chapter



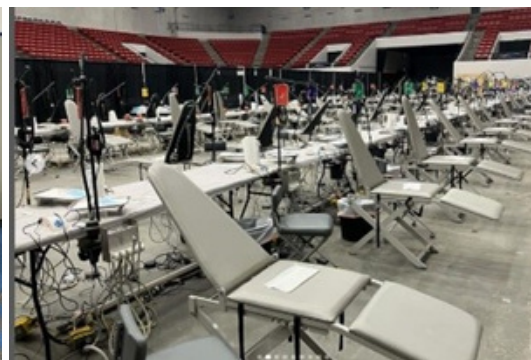
## Nova Southeastern University of Dental Medicine, South FL

The Nova Southeastern University of Dental Medicine in South Florida volunteered with the Hispanic Student Dental Association at Caridad Center! A total of 158 children benefited from donated toothbrushes, toothpaste, and shared oral hygiene tips. Your dedication and enthusiasm make a difference.



## Nova Southeastern University of Dental Medicine

HSDA members made a significant impact at this year's Florida Mission of Mercy (FLA-MOM)! With 1,850 patients treated and over 14,000 procedures performed, it was a remarkable success



## HSDA Chapters Service & Outreach

### Detroit Mercy HSDA

Detroit Mercy Dental School served the Hispanic community at Cabrini Clinic with a dedicated group of volunteers from the University of Detroit! They brought smiles and provided essential dental care to those in need. Together, we can make a difference!



### Pacific University, CA

Our HSDA chapter got the opportunity to work with Washington County's Chamber of Commerce School to Career! The day was filled with fun activities for the students to learn more about the dental hygiene career



### University of Washington School of Dentistry, Seattle, WA

A Casa Latina success! SHIFA medical students and UWSOD students collaborated to offer glucose and systemic screenings, oral cancer screenings, head and neck exams, IOE, and OHI. A special event in providing dental education to Spanish-speaking communities



### The University of California, San Francisco, CA

During the Carnaval event, the Hispanic Student Dental Association (HSDA) at the University of California distributed dental kits, provided oral health instruction (OHI), and conducted screenings. Their commitment to dental education and community outreach is commendable



# HSDA Chapters Service & Outreach

**STUDENT CHAPTER OF THE YEAR!**

## University of Missouri - Kansas City School of Dentistry

On MLK Day, the SNDA (Student National Dental Association) and HSDA (Hispanic Student Dental Association) family came together to give back to the community by assembling hygiene kits. Their collective effort demonstrates the spirit of service and compassion, honoring Dr. Martin Luther King Jr.'s legacy. Thank you for making a positive impact



## UCLA School of Dentistry, CA

The dedication of HSDA members in Inglewood is commendable. By spreading oral health information, answering community questions, and providing essential oral hygiene supplies, they contribute significantly to promoting dental wellness within the community. Their impact is invaluable!

At the 20th Annual Conference, Latinxs/Chicanxs for Community Medicine (LCCM) celebrated their success in creating a network of future health professionals dedicated to enhancing healthcare for underserved populations



·Latina Youth Leadership Conference

## University of North Carolina School of Dentistry

vidas de Esperanza Dental Clinic exemplifies compassion, community collaboration, and dedication to improving healthcare access and our HSDA was there!

HSDA present at La Feria de Recursos y Salud para Familias! Thank you to our amazing volunteers for making this possible



# YES WE NEED YOU!



Please direct my tax deductible contribution to:

## DEAR DONOR:

Your donations are an important part in helping HDA reach its goal of being the leading voice for Hispanic Oral Health by providing Service, Education, Advocacy and Leadership for the promotion of overall health of the Hispanic and other under-served communities. Thank you for your commitment to our goal.



**HDA General Fund**



**Dr. Juan D. Villarreal Legacy Scholarship**



**HDA Foundation/Scholarships**



**HDA Community Outreach - To support HDA community outreach events.**



**HDA Student Activities "La Hada Latina" Fund - To support special student requests and student travel to HDA events.**

## OPTIONS TO DONATE

For More Information of our activities visit our Website



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New Rochelle, NY 10801  
856-353-9459  
[www.hdassoc.org](http://www.hdassoc.org)



# Save The Date

## 2025

*“Embracing the Power of Diversity:  
Celebrating Hispanic Excellence in Dentistry”*



### REGIONAL CONFERENCE

NSU Florida College of Dental Medicine




### ANNUAL MEETING


Ft. Lauderdale, FL

# SEPT. 18-20



**NSU Florida  
College of Dental Medicine**

 856-353-9459

 [www.hdassoc.org](http://www.hdassoc.org)



# Advertising Opportunities



## Sponsor/Partnership Opportunities

The HDA is pleased to offer a variety of advertising options at various levels of financial support. These opportunities are commitments to grow and develop relationships with all HDA Members and Chapters. Take advantage of this opportunity to create visibility for your company with dental professionals serving the Hispanic Community.

### E-NEWSLETTER QUARTERLY ADVERTISEMENT:

½ Page	\$250 each	4 for \$900
Full Page	\$500 each	4 for \$1800

## Advertising Opportunities Offer:

- ★ Recognition in Weekly Eblasts, Quarterly Newsletter & Annual Conference Program
- ★ Communication with HDA Members
- ★ Recognition on HDA Social Media Platforms
- ★ Recognition at local professional chapter events

## E-Learning Platform Sponsored Content:

Recorded webinar (provided by sponsor), content available FREE for all HDA members for up to 1 year - **\$2500**

### E-BLAST WEEKLY ADVERTISEMENT:

One run	One time run	\$200
Monthly	12 months / runs once per month	\$2000
Weekly	Runs once per week	\$7500



HDA JOURNAL SPONSORSHIP OPTIONS	GOLD \$750	ZIRCONIA \$1800	TITANIUM \$2500	FRONT CLOSING INSIDE COVER \$2500	BACK COVER \$2500	ANNUAL (4 ISSUES)
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(3X) SOCIAL MEDIA MARKETING POST (3X) SOCIAL MEDIA MARKETING REEL / STORY			★	★	★	★
*FREE TO INCLUDE YOUR QR-CODE			★	★	★	★
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**\*Facebook & Instagram**

**(Posts, videos & stories must be created by sponsor)**

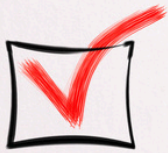
If you are interested in learning more about Annual Sponsorships Opportunities, please contact the HDA National Office at:

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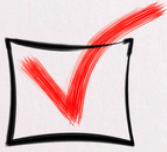
**HISPANIC DENTAL ASSOCIATION**  
 421 Huguenot St. Ste. 54 New Rochelle, NY 10801  
 Dr. Christina Meiners, Executive Director  
[executivedirector@hdassoc.org](mailto:executivedirector@hdassoc.org)



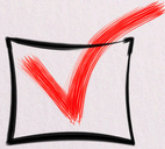
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your chapter  
activities using the  
hashtags**



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**#SomosHDA**

**#HDABOLD**

*Hispanic Dental Association*



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**"Become a leading voice for Hispanic Oral Health in your community and be a member of the only organization that unites all members of the oral health team to represent Hispanic and other underserved communities."**

The HDA is a 501 c (3) non-profit national professional association, with varied membership, including dentists, dental hygienists, dental assistants, dental students, administrators and other personnel.

Established in 1990