

#### QUARTERLY PRESIDENT'S NEWSLETTER - DECEMBER 2024





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education - research, advocacy, and leadership for all Healthcare professionals, to promote overall health of the Hispanic / Latinx and underrepresented communities

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- MENTORSHIPS & SCHOLARSHIPS
- SOCIAL EVENTS/MIXERS
- ANNUAL HDA CONFERENCE MEMBERS-ONLY: BENEFITS PORTAL

## A Year in Review

- HDA President Goodbye Message
- Interim ED Message
- Editor In Chief JHDA Scientific Journal
- 2024 Activities
- B.O.L.D. & Outreach
- 2025 AM & SR Save the Date
- SmileCon & GNYDM Moments
- Professional & Student Chapters News



#### HISPANIC DENTAL ASSOCIATION

421 Huguenot Street, Suite 54 New Rochelle, NY 10801 www.hdassoc.org



#### **HDA President Farewell Message**



Happy holidays, Hispanic Dental Family!

A year is closing in our HDA journey, and in a few weeks, we will enter the official 35th anniversary of our great organization. This 2024 path has given us great achievements and outcomes in serving and representing our different communities.

I feel honored to have served as HDA President in 2024. Our collective effort was supported by national and international teams, which provided products, guidelines, services, benefits, and advocacy efforts to our members and the communities we represent.

We reoxygenated our organization with a new strategic plan for 2024-2027, strengthening current and emerging strategic areas. This effort was possible with a joint effort of professional chapters, student chapters, national committees, national teams, local groups, stakeholders, sponsors, and allies.

This year, we expanded our scope nationally and internationally through the work carried out by the academic, services and outreach, journal, research, communications, international dentists, professional chapters, and student teams. Other teams have worked behind the scenes, but their efforts greatly support structural issues of the organization, such as the staff, financial, bylaws, membership, executive, nominations, historic, and e-learning teams, supporting the expansion of our mission and service.

It is important to highlight in 2024 the expansion of new professional chapters in the Middle West, Virginia, Pennsylvania, North Florida, and Connecticut, as well as several student chapters across the country, giving us great inspiration for where we can go in Hispanic dental leadership in the next decade. Likewise, the record attendance at our three annual events was fantastic, with over 335 attendees at the annual meeting, 270 attendees at the student regional, and 115 guests at the research advocacy workshop. Thus, the next three years will be pivotal for our organization, strengthening our new e-learning platform, publishing books and documents of interest, participating in the translation of guidelines in collaboration with other organizations and universities, continuing with the outreach programs as BOLD, in the same manner with the work of the HDA journal as a scientific platform for professionals and students, and promoting professional development training with our academic events, webinars, and our community leadership fellowship (CLF).

These current and future achievements have only been possible through the teamwork of Hispanic professionals, students, sponsors, and allies from different areas. Because of our collective contributions, we are a community success.

Thank you again for the opportunity to serve in this great HDA Hispanic Family! #SomosHDA #WeAreHDA

Sincerely,

Martha Midis

Martha Mutis, DDS, MPH, cMBA, EdD, FICD President Hispanic Dental Association



#### **Interim Executive Director Message**

As another successful year comes to a close, I want to take this opportunity to express my immense gratitude for each of you and share how incredibly proud I am of the resilience, passion, and unity that define our HDA family. Together, we are more than just an organization—we are a community bound by our shared commitment to be the leaders in Hispanic oral health.

#### **Celebrating Our Collective Impact**

This year, the HDA family has continued to shine brightly. We have continued to champion the mission of advancing oral health equity for Hispanic communities while fostering leadership and excellence among Hispanic dental students and professionals. From the success of our community outreach programs, research publications, and scholarship initiatives, to the growth of our mentorship and resources for students and international members, each milestone has been made possible because of dedicated members, partners, and supporters-like you!

Your commitment has strengthened our voice as advocates for diversity and inclusion in the dental profession, ensuring that Hispanic representation is not only present but thriving in every area of oral health care.

#### Looking Ahead to a Bright Future

As we prepare to embrace 2025, our focus remains on building a future where oral health disparities are eliminated, and where our communities have the access, resources, and care they deserve. This vision will be achieved through continued collaboration, innovative solutions, and the unwavering spirit that defines the HDA.

#### **Gratitude and Best Wishes**

I want to extend my heartfelt thanks to the incredible HDA team and BOT for your vision, passion, and hard work to bring this organization to new heights. To our seasoned members and those that have recently joined, we value your membership and welcome you to the HDA family.

To our sponsors and partners, your support is vital to our continued success. Thank you for believing in the HDA and celebrating the strength of our culture and community.

Wishing you and your loved ones a season filled with joy, reflection, and renewal. May the new year bring continued success, health, and happiness to our HDA family.

At your service,

Christina Meiners, DDS Interim Executive Director





#### **Scientific Journal:**



Hola Familia.

As we embrace the New Year, I am filled with immense gratitude to serve as the President of the Hispanic Dental Association for 2025. This year marks a significant milestone as we celebrate 35 years of dedication to our community and members. Together,

we have forged a path of excellence, and I am excited to continue this journey with all of you.

In my role as the Journal Editor, I am thrilled to announce the upcoming launch of our Winter Edition, titled "Health Policy Issues Influencing Oral Health: Beyond Plain Sight," scheduled for release in December. Since our journal's inception in 2022, we have achieved remarkable milestones, including 43,000 impressions and 6,961 reads across more than 45 countries. I take immense pride in leading the only bilingual journal in the country, which allows us to effectively reach and serve a diverse audience. we are creating a platform that amplifies voices and addresses critical issues in oral health. We invite authors to submit their manuscripts in both English and Spanish journal@hdassoc.org. Manuscripts must adhere to the journal's specific submission guidelines, which include formatting, structure, and ethical considerations. For any inquiries regarding manuscript submissions or general questions, please contact the Editor at the same email address.

Looking ahead to 2025, our commitment to making a significant impact in our community remains unwavering. I want to extend a heartfelt thank you to all our writers, staff, and sponsors for their incredible contributions this past year. Your dedication has been instrumental in amplifying voices and addressing critical issues in oral health.

This year's Annual Meeting theme, "Embracing the Power of Diversity: Celebrating Hispanic Excellence in Dentistry," reflects our commitment to inclusivity and innovation within our profession. We will gather in Fort Lauderdale from September 18-20, 2025, to explore how the unique perspectives of Hispanic dental professionals enhance patient care and shape the future of dentistry. This event promises incredible speakers, valuable networking opportunities, and the chance to celebrate our collective achievements.

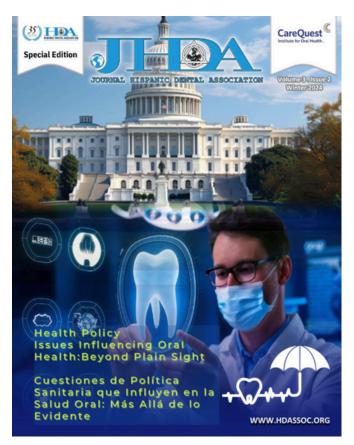
I am committed to continuing our work with the spirit of teamwork that has defined our organization. I want to acknowledge the invaluable contributions of our dedicated teams, staff, committees, chapters, professionals, students, volunteers, and sponsors. Together, we form a prosperous community that will continue to succeed.

Thank you for your continued support and commitment to the Hispanic Dental Association. Together, we will strive for excellence and create a lasting impact in the field of dentistry.

Warm regards,

Luis Camilo Yepes, DDS, FICD 2025 President Hispanic Dental Association & JHDA Editor in Chief

#### <u>Click here to download Latest</u> <u>Journal</u>





#### HISPANIC DENTAL ASSOCIATION

#### **2025 BOARD OF TRUSTEES**



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#### **Welcome New Members!**

Dear New Members,

Welcome to the Hispanic Dental Association! We are thrilled to have you join our community in 2024. As a member, you are now part of a vibrant network of professionals dedicated to advancing oral health within the Hispanic community.

We look forward to your active participation and contributions. Together, we can make a significant impact through education, advocacy, and collaboration. Please feel free to reach out with any questions or ideas you may have.

Once again, welcome to the Hispanic Dental Association. We are excited to embark on this journey with you!

Warm regards,

The HDA familia



Dr. Chantal Tavares





Hygienist Daniela Guzman



International



International Member Dr. Kerly Pindo



International Member Dr. Maria Lozano



Resident Karla Sanchez





Student Member Solange Otavalo



International Member Dr. Kenia Arroyo



Member Dr. Ruth



Member Dr. Jose Bautista



Member Affiliate Dr. Aaron Partap



Member Dr.



New Members from Louisiana

#### 2024 HDA Conferences Highlights

#### **JANUARY 25**

A Comprehensive Approach to examination and Diagnosis of Periodontal Disease - Part I/1 CE By Dr. Natalia Garcia

#### **FEBRUARY 29**

TMJ Disorder & Pain Management By Dr. Patricia Schiemann

#### MARCH 20

US Minority Dental Workforce: Findings and Challenges from Secondary Data Analysis By Dr. Martha Mutis & Dr. Rosa Chaviano Moran Hosted by: Dental Professional Advisory Committee - Minority Initiatives Subcommittee (DePAC - MIS)

#### MARCH 28

Traumatic Dental Injuries By Dr. Vasiliki Kytridou

#### **APRIL 11**

Cafe y Mas Panel Webinar-Public Health & Service

#### **APRIL 16**

International Dentist Panel Webinar-Journey to licensure

#### **APRIL 24**

Teeth vs. Implants: Understanding Efficient Treatment Plan Sequencing Speaker: Dr. Roger Arce / 1 CE

#### **MAY 23**

Opportunities and Challenges in Digital Orthodontics Speaker: Dr. Claudia Cruz

#### **JUNE 20-22**

Student Regional at NYU School of Dentistry & Annual Meeting at Opus Hotel, White Plains, NY

#### **JULY 18**

Session

Community Leadership Fellowship

Session

C·E·R·P® | Continuing Education Recognition Program

#### **JULY 25**

CE Series: Regeneration Then & Now

Speaker: Dr. Tatiana Botero / 1 CE

#### **JULY 30**

IDC Webinar: How to Prepare for Your Dental School Interview Speaker: Dr. Leidy Meza/1CE

#### **AUGUST 8**

Community Leadership Fellowship Session

#### **AUGUST 13**

IDC Webinar: Building a resume that will stand out and LOR's Speaker: Dr. Lilliam M. Pinzon

#### **SEPTEMBER 3**

IDC Webinar: How to Aim the TOEFL

Speaker: Andrea Giordano

#### **SEPTEMBER 12**

Community Leadership Fellowship Session

Speaker: Andrea Giordano

#### **SEPTEMBER 19**

Webinar: Advancing Equity in Hispanic & Latino Communities: Strategies to Integrate Compassionate Care

#### **SEPTEMBER 21**

MAHDA: Dental Career Symposium

#### **SEPTEMBER 26**

Dentures with Use of the Latest Digital Technology Speaker: Dr. Alexander Bendayan

#### OCTOBER 1

NBDE ESSENTIALS Setting Goals and Preparing for Success

Speaker: Dr. Gracelyn Brito / 1 CE

#### **OCTOBER 9**

BOLD Series: Your Roadmap to Dental School Admission Hispanic Heritage Month Speaker: Matthew Calaigian, D4

FREE FOR ACTIVE HDA MEMBERS

NYU

Victoria Parente, D3 Nova Southeastern

#### **OCTOBER 10**

Community Leadership Fellowship Session

#### **OCTOBER 24**

Hispanic Profiles in Oral Health: Understanding the roots of our patients in Hispanic Heritage Month

Speaker: Dr. Alejandra Valencia

#### **NOVEMBER 13**

BOLD Series: Crafting Your Resume and Acing Your Interview Speakers: Daniel Juarez, D4 UCLA Princess Stark, D3 UCONN

#### **NOVEMBER 14**

Community Leadership Fellowship Session

#### **NOVEMBER 21**

Management of Dental Trauma in General Practice Speaker: Dr. Gisela V. Bona

#### **NOVEMBER 21**

Latino State Profiles: Drawing Meaningful Connections between OH and Overall Health Speaker: Dr. Alejandra Valencia

#### **DECEMBER 4**

BOLD Series: So Decision Day Happened, Now What? Speakers: Jeancarlos Ferman, D4 Tufts Dental Jessica Schlaen, D3 Nova Southeastern

#### **DECEMBER 12**

Community Leadership Fellowship Session

**REGISTER AT: WWW.HDASSOC.ORG** 

#### **2025 CONFIRMED WEBINARS SPEAKERS**

Dr. Francisco Recinos (Prosthodontics)

Dr. Alfonso Aguilera (Oral Surgery)

Dr. Carlos Escobar (Digital Dentistry)

Al Kushner (Medicare - Medicaid)

Dr. Elias Moron (General Dentistry – Public Health) Dr. Brian Mealy (Periodontics)

Dr. Anibal Diogenes (Endodontics - Pulp Regeneration)

> Dr. Jeffrey Hicks (Special Care Dentistry)

> Dr. Maily Doung (Special Care Dentistry)

Dr. Mike Cotter (Endodontics – Vital Pulp Therapy)

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## Do you have a program in your community that promotes a career in dentistry to youth?







### Did you know the HDA can help support your efforts?

Apply for a BOLD Grant today to receive up to \$1,000 to support your event





If you have an outreach event that promotes a career in dentistry to minority youth (careers days, dental school tours/workshops, youth mentoring) submit an HDA BOLD grant today:





#### **BOLD Program & Service & Outreach Programs**

## A reminder to all members to please submit your BOLD and Outreach Event Reports today!

#### **BOLD**







The HSDA Pacific University Chapter recently hosted their second event of the year! They participated in the Binational Health Fair, offering examinations, oral hygiene instructions, and oral hygiene supplies. It was a great event filled with many resources for our community members. This event was hosted by Centro Oregon and the Mexican Consulate, and They were thrilled to be a part of it. Thanks to the Bold Grant they were able to provide more oral hygiene supplies to additional community members.









On November 22, the Hispanic Dental Association (HDA) and UTHealthSA participated in the Career Friday Fun Day event in San Antonio. Little kids were asked, "Who Wants to Be a Dentist?" This was a fantastic opportunity for them to explore the field of dentistry. Supported by the HDA BOLD Grant, the event was a great success. Don't miss the opportunity—apply for your HDA BOLD Grant today!













#### **BOLD Program & Service & Outreach Programs**

#### **Bench Test**

During the weekend of November 2nd, the Hispanic Dental Association hosted a Bench Test Preparation Workshop at Roseman College of Dental Medicine in Salt Lake City. Participants of this workshop came from Massachusetts, New Jersey, New York, Utah, Florida, and Chicago. Each of the 15 international dentists was granted a scholarship thanks to the support of DentaQuest. This year, six different workshops were implemented to mentor these international dentists in their process of dental school application, as one of the steps to practice dentistry in the US. It was a rewarding experience for the co-chair of the International Dentist Committee of the HDA to see all these workshops implemented to help the community at a national level.



#### Thank you, DentaQuest.

















































Thank You!











## Visit our website www.hdassoc.org



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REACH DIVERSE & QUALIFIED CANDIDATES.

#### **Job Seekers**

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- SEARCH our resume database of qualified candidates.
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- ACCESS career resources, job searching tips and tools.

**EXPLORE OUR JOB BOARD & RESOURCES** hdassoc.careerwebsite.com





### 2025 Annual Meeting & Student Regional

Sept. 18-20, 2025 Marriott Harbor Beach Resort Fort Lauderdale

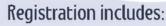
Come and join us in the stunning city of Fort Lauderdale, FL!
Renowned for its beautiful beaches and picturesque canals, our annual meeting promises an extensive array of educational opportunities. This is the perfect chance to connect with fellow professionals and explore exhibitors showcasing the newest trends in the field of dentistry.

## Registration Fees: SAVE \$100 with Early Bird Rates until May 30, 2025

<u>Early Bird Rates</u>	<u>Member</u>	<u>Non Member</u>
DENTIST	\$450	\$700
INTERNATIONAL	\$400	\$550
HYGIENIST	\$350	\$540
ASSISTANT / STAFF	\$300	\$430
RESIDENT / STUDENT	\$275	\$300



**REGISTER NOW** 



- Breakfast Friday & Saturday
- Lunch Friday & Saturday
- Friday Welcome Reception
- Saturday President's Party
- · Up to 14 hours of CE
- Exhibit Booth Specials
- School Fair

More Information



www.hdassoc.org



856-353-9459



#### Fort Lauderdale Marriott Harbor Beach Resort & Spa

#### **DISCOUNTED GROUP RATE**

A discounted rate will be available for all attendees and exhibitors. Reserve your room today!

Room Rate: \$199 per night + taxes.

Student Rate: \$179 per night + taxes (Limited availability for students only)

Location: 3030 Holiday Drive, Fort Lauderdale FL 33316

Reservations: **BOOK HERE** 

Reservation Deadline: Aug. 28, 2025

**CONTACT US** 



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## MejorR

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Boost Your Business and Help Your Community

A new member initiative from the Hispanic Dental Association.

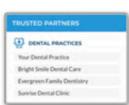


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#### HDA Service & Outreach Funding

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# The path ahead needs inspired oral health advocates.

Together, we can shape a better future.

CareQuest Institute for Oral Health is proud to support the mission of the Hispanic Dental Association and to partner on the white paper, Addressing the Oral Health Needs of Hispanics in the U.S.







Click Here

to view Part 1 ?









Addressing the Oral Health Needs of Hispanics in the U.S.

ITILIZATION OF DENTAL SERVICES, AND WORKFORCE

Vhite Paper | Part

seasons crownow.

genic Dental Association and CareQuest Institute for Oral Health. Addressing the Oral Health Needs of Hispanics in the U.S.:
Exploration of Oral Health Stotus, Dental Needs, Utilization of Dental Services, and Workfood, Boston, Mik. April 2023.

Included CO2021 Health Services Association and CareQuest Institute for Oral Health Institute.



Addressing the Oral Health Needs of Hispanics in the U.S.

AN EXPLORATION OF ORAL HEALTH STATUS, DENTAL NEEDS

White Paper and Gallery Report | Part 2

Hopanic Detail Association and CareQuest Institute for Drail Health. Addressing the Drail Health Alexas of Hispanics in the I As Equipment of Drail Health Status, Dental Nevels, Utilization of Dental Services, and Statustice, Part 2, Besten, MA, June : Consciolet (2020) Hispanic Dental Association and CareQuest Institute for Drail Health Inc.







CONTACT
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#### **LATEST ACTIVITIES**

The HDA Connecticut professional chapter and HSDA UCCON D1 student chapter participated in the "Bright Smile Bright Future - Colgate Van event in Windsor, CT, to bring oral health education and free dental screenings to the community for the first time ever in the state. Colgate's iconic van made its inaugural visit, and they were honored to be a part of this milestone event. We extend our gratitude to our local professional leaders and student leaders for their participation in outreach activities supporting our communities.

#### #somoshda #HDAcares

This past August, in partnership with the University of Illinois Chicago College of Dentistry HSDA and the Midwestern University College of Dentistry HSDA chapter, we volunteered with RefugeeOne and provided nearly 100 refugee children with check-ups and dental education to prepare their smiles for school. There were smiles all around during Colgate's "Bright Smiles, Bright Futures" mobile dentistry visit to RefugeeOne.





INTERESTED IN VOLUNTEERING WITH BRIGHT SMILES, BRIGHT FUTURES?
THE DENTAL VAN IS COMING TO

#### AN AREA NEAR YOU

Don't forget to submit your outreach events using the google form located under the Community Outreach tab on our website or click in the button below.

We can't wait to see what our HDA chapters are doing nationally!

#### **Outreach Form**

TO LEARN MORE ABOUT COLGATE BRIGHT SMILES, BRIGHT FUTURES PROGRAM VISIT THE OFFICIAL SITE

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#### **HDA's News**

#### **HDA & BRIDGES**

The Hispanic Dental Association was proud to be present at the BRIDGES event at the beginning of October. It was a wonderful continuing education event celebrating Hispanic Heritage Month in Ft. Lauderdale. We were honored to connect, learn, and celebrate our rich culture and community. Check out the pictures from the event!











During October, members of our National Committees and Professional Chapters represented the Hispanic Dental Association at the Hispanic Health Summit, organized by the National Institute on Minority Health and Health Disparities (NIMHD) and the National Institute of Dental and Craniofacial Research (NIDCR).













In mid-October, members of the nascent HDA professional chapter in Virginia and the HSDA Student Chapter at the VCU School of Dentistry participated in the National Hispanic Medical Association (NHMA) "Celebrating Hispanic Culture" Health Fair in Falls Church, Virginia.

#### **Continuation**





Dr. Christina Meiners and Nicole Maldonado proudly represented the HDA at the "Con Ganas 2024 Texas/Southwest Conference." This event was significant in making a positive impact on our communities.









On October 14, Dr. Steven I. Kaltman, Dean of the NSU College of Dental Medicine, and Dr. Cesar Sabates, former president of the American Dental Association, were awarded the Community Service Award by the Hispanic Dental Association and Crest + Oral-B. This recognition was bestowed upon them for their exceptional contributions as "Community Service Champions" within the Hispanic community. The awards were presented by Dr. Elías Morón and Dr. Ana López-Fuentes, Trustees of the National Board at the Hispanic Dental Association (HDA), alongside Dr. Liliana Mosquera, president of the Professional South Florida chapter of the HDA (SFHDA), during ADA SmileCon at NSU Florida.

On December 8, 2024, the Hispanic Dental Association (HDA) Board of Trustees held meeting to prepare the agenda for HDA's 2025 initiatives. The meeting focused on leadership, services, advocacy, and education, setting the stage for a productive and impactful year ahead.



#### QUARTERLY NEWSLETTER



The Hispanic Dental Association was proud to be present at the 2024 SmileCon event in New Orleans that took place on October 17th to 19th in New Orleans Ernest N. Morial Convention Center. We had a fantastic time connecting with dental professionals and showcasing our commitment to advancing oral health within the Hispanic community.

Thank you to everyone who visited our booth #640 and participated in our activities. It was a pleasure to engage with both current and future dental

professionals.









































During SmileCon 2024 in New Orleans, Dr. Ana Keohane was honored as one of the distinguished winners of the ADA 10 Under prestigious 10 This Award. award recognized her outstanding contributions and achievements in the dental field.

Dr. Keohane was celebrated alongside ten other exceptional winners. Congratulations to all the honorees on their incredible accomplishments.

# DENTAL MEETING. 2 0 2 4 1000 34 OF GREANSS & GRAITUDE BECOMMENTED COMM & MEETING COMM & MEET

#### **Greater New York Dental Meeting Moments!**

The Hispanic Dental Association was delighted to attend the Greater New York Meeting, which took place from December 1 to 4 at the Jacob K. Javits Center in New York City. We thoroughly enjoyed connecting with dental professionals and demonstrating our dedication to enhancing oral health in the Hispanic community.

A heartfelt thank you to everyone who stopped by our booth and participated in our activities. It was a joy to interact with both current and aspiring dental professionals.

































#### QUARTERLY NEWSLETTER

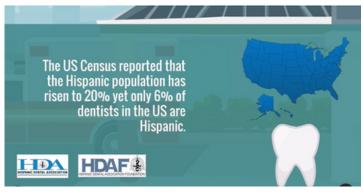
#### **HDAF & HDA News**

Education is the key to brighter smiles and stronger communities. On December 5th, we invited you to join us in supporting Hispanic dental students through scholarships. Your generosity has helped break barriers, create opportunities, and empower the next generation of dental professionals. Together, we have transformed lives and uplifted communities, one smile at a time. Thank you for making a lasting impact!

HDAF & Delta Illinois Foundation: Samuel Ramos is one of the many examples of how scholarships help recipients achieve their goals on the path toward a career in dentistry.

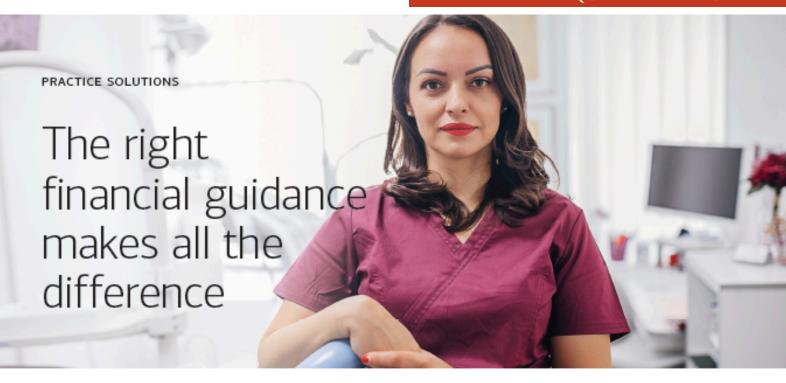






Thank you for your continued support of HDA. Your generosity is vital in delivering services, education, research, and advocacy to underrepresented healthcare professionals. We invite you to be a catalyst for change by contributing to our organizational funds. Your donation not only addresses critical healthcare gaps but also fosters hope and dignity for vulnerable populations. Together, we can create a significant and lasting impact. #HDA #somoshda





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Our all-inclusive financing covers all of your needs—from office design and equipment installation Including training, supplies and even working capital. We offer the following types of loans:

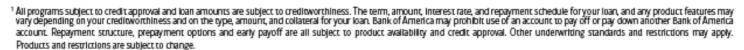
- Practice startup
- Practice acquisition
- Debt consolidation<sup>1</sup>
- Renovations and expansions
- Commercial real estate (Conventional and Small Business Administration (SBA))2
- Equipment purchase and upgrade
- · Additional locations and relocations

To better understand your financing opportunities, contact me today.

Emmanuel Lopez 954.498.3388

emmanuel.lopez@bofa.com





Owner occupied commercial real estate will be determined in underwriting and requires occupancy by the borrower/guarantor. Please note SBA guidelines require at least 51% occupancy to he considered Owner Occupied.

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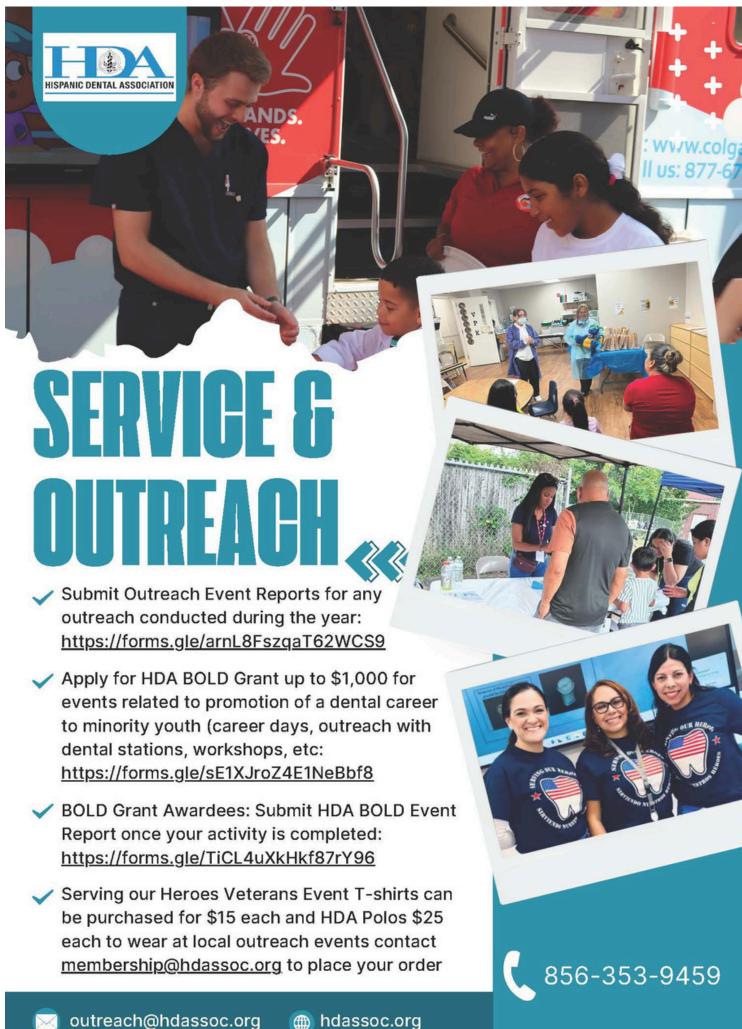
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#### **Professional and Student HDA Chapters Service & Outreach**

Expressing gratitude for our dedicated chapters serving the community! Did you know that HDA offers grants for oral health presentations to older adults and their caregivers? Student chapters can receive up to \$250, while professional chapters are eligible for up to \$500. For more details, reach out to outreach@hdassoc.org





#### Colorado HDA Chapter

We are thrilled to announce the formation of one of our newest Professional Chapters: the Colorado Hispanic Dental Association, a community committed to enhancing dental health in Colorado. During the week of November 6th, they participated in the Colorado Mission of Mercy, offering free dental care to those in need. This is just the start of our mission!













#### **Connecticut HDA Chapter**









October 7, 2024, the Connecticut Hispanic Dental Association (CT-HDA) made its "Bienestar debut at the Holístico" Community Fair held at the Seven Day Adventist Hartford Church. Serving the vibrant Hartford community, CT-HDA provided free oral health care education and resources to church members.

This event was an excellent opportunity to promote holistic well-being and make a positive impact. A heartfelt thank you to our amazing team, church organizers, and community partners for their support.



#### **Professional Chapters**

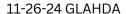


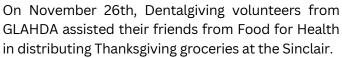
#### **Greater Los Angeles HDA Chapter**



10-15-24 GLAHDA

To conclude Hispanic Heritage Month, members and volunteers of the Greater Los Angeles Hispanic Dental Association (GLAHDA) provided oral hygiene instructions at the Food for Health facilities at the Sinclair. This amazing community service event was a success!

























#### **Greater San Antonio HDA Chapter**

#### 11-10-24 GREATER SAN ANTONIO HDA

The Greater San Antonio Hispanic Dental Association extends its gratitude to the volunteers who participated in the Bruce Hendin Health and Wellness event this past weekend. Volunteers provided dental screenings, oral hygiene instructions, and health kits to the community. These events are made possible by the dedication of our volunteers.









#### QUARTERLY NEWSLETTER

#### 11-20-24 GREATER SAN ANTONIO HDA

The San Antonio Christian Dental Clinic expressed their thanks to the Greater San Antonio Hispanic Dental Association for their support in hosting the 6th Annual Heroes Service event, "Sirviendo a Nuestros Héroes." On November 20th, 40 volunteer dentists, hygienists, and dental assistants provided free dental care to local veterans. Special thanks to the event sponsors: Inwood Family Dental -Dr. Selina F. Gutierrez, Pizza Patrón, and Jimmy John's.



The Greater San Antonio Hispanic Dental Association also hosted their 5th annual "Serving Our Heroes/Sirviendo Nuestros Héroes" Veterans Event at the San Antonio Christian Dental Clinic. Dentists, hygienists, assistants, dental and hygiene students, and pre-dental students united to provide exceptional care to our veterans.











#### A Massachussetts HDA Chapter

On November 24th, the MAHDA hosted a combined Christmas and Thanksgiving party to celebrate their incoming President for 2025, Dr. Andreina Moreno, and to commend Dr. Elmin Tejeda for his outstanding leadership and achievements











#### MIPHIA

#### Michigan HDA Chapter

On November 1st, the Michigan Hispanic Dental Association (MIHDA) provided dental screenings in collaboration with the Multicultural Center La Familia and the Mexican Consulate. Additionally, on November 8th, MIHDA members were present and networking at the Oakland Dental Society.















#### **Professional Chapters News & Events**

#### North Florida HDA Chapter

During Heritage Month, the North Florida Hispanic Dental Association (NFLHDA) Chapter hosted a program featuring Dr. Katherine Velasco, who presented "The Older Adult Oral Health Education Program













#### NEW JERSEY HISPANIC DENTAL ASSOCIATION

#### **New Jersey HDA Chapter**





On October 20th, members of the New Jersey Hispanic Dental Association (NJHDA) represented at the ADA House of Delegates, emphasizing the importance of representation.

#### Utah HDA Chapter

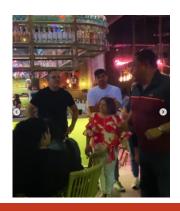
During the Hispanic Heritage Month celebration, the Utah Chapter hosted a movie night on Saturday, October 5th. On that day, volunteers collected essential items to donate to refugees in need.





#### SFI: HIM South Florida HDA Chapter

The South Florida Hispanic Dental Association (SFLHDA) had an incredible night celebrating Hispanic Heritage! The SFLHDA team spent valuable time with students and the community. A special thanks to Ralph Toll from Henry Schein and Dental Medical Sales for their support.





#### **HSDA Chapters Service & Outreach**

#### **NYU College of Dentistry HSDA, NY**



The NYU Hispanic Student Dental Association (HSDA) celebrated an early visit from Santa Claus at Helen House.













#### Pacific University HSDA, PACU, CA

Dental Hygiene students provided oral health instructions to kids and motivated them into a bright future as future Dental Hygienists, Dental Therapists, and Dentists!















Your gift on #GivingTuesday to the Pacific University Student Emergency Fund supports students in finding their purpose and giving back to their communities. Dental Hygiene professor Wilber Ramirez-Rodriguez '10 was recently appointed to the board of the American Dental Therapy Association and the Service and Outreach Committee for the Hispanic Dental Association. Alumna Rebecca Chown '98 OD '03 launched the nonprofit Envision EyeCare for All to provide vision care to underserved populations in Oregon's Columbia River Gorge.



#### **University of Buffalo HSDA, NY**

In honor of volleyball's Team first regular season match, the UB dental medicine Mobile Dental Unit provided oral cancer screenings. This initiative aimed to promote oral health awareness and support the community.







#### University of Connecticut HSDA, College of Dentistry, CT

On October 5th, 2024, UCONN participated in the GNACC Healthy Living Festival, performing head and neck screenings in Norwich, CT.



On November 9th and 10th, 2024, UConn Dental students, including HSDA/SNDA members, spent the weekend in Waterbury providing free dental care to underserved and uninsured community members at the CT MOM Free Dental Clinic. Their efforts addressed critical dental needs and highlighted the importance of oral health.







On October 12th, 2024, SNDA and SNMA proudly represented UConn at the Boys and Girls Club in Hartford. Representatives spoke to participants about their career interests, particularly in healthcare. Attendees also learned about the HCOP office and left with valuable knowledge and some goodies.







On November 29th, 2024, before the holidays, SNDA members spent time with children at the annual Head Start event, conducting oral screenings and promoting healthy smiles, one child at a time.











#### **University of Missouri-Kansas City HSDA & SNDA, MO**

The UMKC SNDA HSDA extends heartfelt thanks to everyone who donated to their annual toy drive. This year, they achieved a record-breaking \$1,000 in donations and 3,000 toys for Children's Mercy Hospital. They look forward to growing even bigger and better each year.











#### **UT Health School of Dentistry HSDA, Houston, TX**

On October 26th, 2024, members of the dental hygiene program at UTSD volunteered at El Centro de Corazón. They provided affordable dental cleanings and oral hygiene instructions to the community, raising awareness about the importance of oral care in maintaining overall health.



On October 5th, 2024, UTSD members volunteered at the 2024 Hope Therapy Adaptive Sports Festival at Moody Gardens. They provided free dental screenings and oral hygiene instructions to community members. It was a rewarding and meaningful experience, highlighting the importance of oral health in maintaining overall well-being. A special shoutout to all the volunteers and staff who made this event possible. Stay tuned for more opportunities to serve the community and make a lasting impact.

On October 26th, 2024, UTSD members volunteered at a Día de Muertos event, providing free dental screenings, oral hygiene instructions, and oral care kits to the Houston community. Their proactive efforts in promoting and maintaining dental health are truly inspiring.







#### Virgina Commonwealth University School of Dentistry HSDA, VA

In September, VCU volunteers participated in the Annual Virginia Fiesta, contributing their time and efforts to support the event.







#### Western University HSDA, CA



On October 24th, 2024, the HSDA partnered with LMSA and NHPA to provide resources and services, including dental screenings, glucose testing, osteopathic manipulative medicine, and blood pressure checks.

A total of 290 services were provided, with 24 being dental screenings. The event was hosted by the Central City neighborhood partners in downtown LA.

#### Pittsburg University HSDA, PA



On October 20th, 2024, the Pittsburgh HSDA announced their upcoming mission trip to Honduras. They invited interested members to join them for a lunch meeting on Monday, where pizza would be provided for those who signed up using the link in their emails.





on the weekend of October 12th, 2024, members of the organization volunteered at Salud Para Niños at the Birmingham ree Clinic. They applied fluoride and provided oral hygiene instructions to the children. A heartfelt thanks to all the volunteers for their dedication!

#### Universidad de Puerto Rico HSDA, PR

On October 19th, 2024, the Puerto Rico University HSDA conducted a service outreach to educate the elderly about dental hygiene at the Nursing Home "Bou."





to spread the word about your chapter's Outreach shenanigans using these fabulous hashtags:

**#SOMOSHDA - #HDACARES** 









#### **DEAR DONOR:**

Your donations are an important part in helping HDA reach its goal of being the leading voice for Hispanic Oral Health by providing Service, Education, Advocacy and Leadership for promotion of overall health of the Hispanic other under-served and communities.

Thank you for your commitment to our goal.

#### **OPTIONS TO DONATE**

#### **DONATE TODAY**

#### **YES WE NEED YOU!**



- <u>\$</u>

**HDA General Fund** 



Dr. Juan D. Villarreal **Legacy Scholarship** 





**HDA** Foundation/Scholarships





**HDA Community Outreach - To** support HDA community outreach events.





**HDA Student Activities "La Hada Latina" Fund -** To



support special student requests and student travel to HDA events.

For More Information of our activities visit our Website



www.hdassoc.org

Send Money with Zelle® HISPANIC DENTAL ASSOCIATION







HDA is a 501(c)3 organization

**Hispanic Dental Association** 

421 Huguenot St. - Suite 54 New Rochelle, NY 10801 856-353-9459 www.hdassoc.org

#### QUARTERLY NEWSLETTER











































#### **JOIN OR RENEW TODAY**

Join or renew by October 1st and receive 3 months of FREE membership. Your membership supports HDA in reaching its goal of being the leading voice for Hispanic Oral Health by providing Service, Education, Advocacy and Leadership for the promotion of overall health of the Hispanic and other under-served communities.



**FREE** Webinars for **Active HDA Members** 



**Annual Conference** Discount Fees



Join our community service outreach projects



E-subscription to our Journal of the Hispanic Dental Association



Access to grant applications



Access to the HDA Career Center

#### Membership Categories:

- Dentist
- Dental Hygienist
   Dental Admin.
- Dental Assistant Dental Lab Tech First Year Professional
- International Dentist
- International Affiliate
- Faculty (Full Time)

For additional information about membership or renewal process contact: membership@ hdassoc.org









Learn more hdassoc.org





#### **Advertising Opportunities**



#### Sponsor/Partnership Opportunities

The HDA is pleased to offer a variety of advertising options at various levels of financial support. These opportunities are commitments to grow and develop relationships with all HDA Members and Chapters. Take advantage of this opportunity to create visibility for your company with dental professionals serving the Hispanic Community.

#### **E-NEWSLETTER QUARTERLY ADVERTISEMENT:**

½ Page	\$250 each	4 for \$900
Full Page	\$500 each	4 for \$1800

#### **E-BLAST WEEKLY ADVERTISEMENT:**

One run	One time run	\$200
Monthly	12 months / runs once per month	\$2000
Weekly	Runs once per week	\$7500

#### **Advertising Opportunities Offer:**

- Recognition in Weekly Eblasts, Quarterly Newsletter & Annual Conference Program
- Communication with HDA Members
- Recognition on HDA Social Media Platforms
- Recognition at local professional chapter events

#### **E-Learning Platform Sponsored Content:**

Recorded webinar (provided by sponsor), content available FREE for all HDA members for up to 1 year

- \$2500



HDA JOURNAL SPONSORSHIP OPTIONS	GOLD \$750	ZIRCONIA \$1800	TITANIUM \$2500	FRONT CLOSING INSIDE COVER \$2500	BACK COVER \$2500	ANNUAL (4 ISSUES)
QUARTER PAGE	*					
HALF PAGE		*				
FULL PAGE (1X) SOCIAL MEDIA MARKETING			*	*	*	*
POST (1X) SOCIAL MEDIA MARKETING REEL / STORY	*	*				
(3X) SOCIAL MEDIA MARKETING POST (3X) SOCIAL MEDIA MARKETING REEL / STORY			*	*	*	*
*FREE TO INCLUDE YOUR QR-CODE			*	*	*	*
(2)JHDA HARD COPIES (2)DIGITAL JHDA DOWNLOADABLE COPIES	*	*	*	*	*	*

#### \*Facebook & Instagram

If you are interested in learning more about Annual Sponsorships Opportunities, please contact the HDA National Office at:

(Posts, videos & stories must be created by sponsor)

#### HISPANIC DENTAL ASSOCIATION

421 Huguenot St. Ste. 54 New Rochelle, NY 10801 Dr. Christina Meiners, Executive Director executivedirector@hdassoc.org

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**FHDA cares** 











#HDABOLD

"Become a leading voice for Hispanic Oral Health in your community and be a member of the only organization that unites all members of the oral health team to represent Hispanic and other underserved communities."

The HDA is a 501 c (3) non-profit national professional association, with varied membership, including dentists, dental hygienists, dental assistants, dental students, administrators and other personnel.